

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. *0CH1364*  
*OC1364* ORDER NO. 62547 DATE 8-17-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

CUSTOMER  
BECK'S SEA FOOD CO.  
PHILADELPHIA, PA. —

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

BECK'S ON THE BOULEVARD  
BOT: RISING SUN AVENUE IN NORTH  
PHILADELPHIA —

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SPECIAL FOR STAMP BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO. —

FOLLOW INSTRS. ENCLOSED. —

RETURN PHOTO TO CUSTOMER. *Ret'd 12/19/50 B.*

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED. —

NO  
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

*1-5x7-*  
*Ret 6 1/2*  
*1 1/2 107-11-14-50*  
*Lat 9 1/2*

*Malt*

*Very Rush*  
*Submit to Customer*  
*must have proof*  
*11/10/50*



DISTRIBUTED BY THE CENTRAL NEWS COMPANY,  
AKRON, OHIO

NO. OCH1365

ORDER No. 62799

DATE 8-17-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOODYEAR RESEARCH LABORATORY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO-ID-3CH-189

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date AUG 16 1950

AND WORK SCHEDULE

Date

AUG 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1950	AUG 21 1950
SKETCH				
RETOUCHING		3	AUG 18 1950	AUG 18 1950
REPHOTO				
PHOTO-LITHO				9-6-50
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	9-6-50	9-7-50
ARTIST DEPT.	120	9		10-13-50

DATE BLUEPRINT OK'D

DATE Filed

OCT 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

#	TIME	Time Recorded in Cost Dept.
10	1	

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Old Blk  
destroyed



DISTRIBUTED BY P-K NEWS COMPANY,  
JUNCTION CITY, KANSAS

NO. 0CH1366

ORDER No. 62833

DATE 8-18-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM JUNCTION CITY,  
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOS FROM 1BH515 - 3AH333 - 1BH513 - 1BH509 - 1BH510 -  
1BH514 - 0CH975 - 0CH974 - 1BH511 - 0BH480, also customers  
candst: 32495 & 8960N.

*Submit sketch*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1950	OCT 4-1950
SKETCH	3	8	SEP 26 1950	SEP 29 1950
RETOUCHING	7			
REPHOTO				
PHOTO-LITHO			OCT 6-1950	OCT 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			OCT 17 1950	
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 6 1950

J-H333  
U-H513  
N-H513  
C-H509  
T-H514  
I-H512  
O-H510  
N-H511

C-0CH975  
I-H480  
T-0CH974  
Y-1BH509

*Sketch 7 1/2 hrs*  
*Sketch Corr. 1 hr*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH1367 ORDER NO. 62562 DATE 8-18-50

CUSTOMER GRANATO'S PIZZERIA  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

514  
Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRANATO'S PIZZERIA - NAPOLITANA  
ESTABLISHED SINCE 1924 - AIR  
CONDITIONED....ETC.

(SEE COPY) -

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER INTERIOR VIEW IS TO BE IN COLOR  
AS PER INSTRUCTION ON TISSUE OVERLAY OF PHOTO #1. —

COLOR DESCRIPTION

FOLLOW SKETCH, WITH CORRECTION AS ABOVE. —

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

- 5 x 7  
L. Curt 2  
Ref 5½ - 9  
He 1 3/4 107-9-N-10  
Hert 10

*In general*

*Wd 7+*

*Red Impression*

*Red Impression*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **0CH1368** ORDER NO. 62563 DATE 8-18-50

CUSTOMER

GRIFFITH MOTOR CO.  
NEOSHO, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M BUSINESS CDS SIZE 3½ X 2 1/4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRIFFITH MOTOR COMPANY - SALES  
PONTIAC - CADILLAC SERVICE ....ETC.  
(SEE COPY)

FRONT NO. **NO** (All of this on address side) **3 SIDES**  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH. —

COLOR DESCRIPTION

FOLLOW SKETCH. —

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

*Red done*

*1-5x7*

*Ret 6 1/2*

*He. 1-167-9-8-50*

*Print 6*

*In quoted*

*W274*

*JS 364*

*Red Impression*

*X Return Cuts to Customer  
Returned 11/2/50  
B.*



DISTRIBUTED BY MAHONEY NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. OCH1369  
ORDER No. 62568  
DATE 8-21-50

12½ M POST CARDS C.T.ART CO LORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FORT GIBSON STOCKADE  
NEAR MUSKOGEE, OKLAHOMA

CREDIT LINE: PHOTO COPYRIGHT BY  
EASTON STUDIO, MUSKOGEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CUT FROM BOTTOM. REMOVE FRT CAR & POSTS. TAKE OUT GRAVEL HEAP IN  
FOREGROUND AND SHOW GRASS. COLOR....NATURAL LOGS.

~~PHOTO IN 30H~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By 70  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		3	AUG 21 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		9-8-50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By 70

DATE Photo Returned to Customer \_\_\_\_\_

OCT 4 1950



DISTRIBUTED BY MAHONEY NEWS AGENCY,  
MUSKOGEE, OKLA.

NO.  
OCH1370  
ORDER NO. 62568  
DATE 8-21-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREENLEAF LAKE AND DAM,  
NEAR MUSKOGEE, OKLAHOMA

CREDIT LINE: PHOTO COPYRIGHT BY  
EASTON STUDIO, MUSKOGEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT CUT FROM BOTTOM. SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By *JD*

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		2½	AUG 21 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 14 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	SEP 14 1950	9/14/50 <i>RW</i>
ARTIST DEPT.	101	9	9-25-50	9-25-50

SEP 28 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *JD*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



OKLAHOMA NEWS CO., TULSA, OKLA.

NO.

OCH1371

ORDER No.

62569

DATE

8-21-50

25 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

BOSTON AVENUE,  
LOOKING NORTH, TULSA, OKLAHOMA

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: ONC - 6 pl. incl. 2 c. com

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: RIGHT....1ST TALL BLDG., DIRTY TAN, 2ND TALL BLDG., TAN.

LEFT.....1ST BLDG., BROWN & GREEN TRIM  
2ND, WHITE, THIRD, TAN AND BUFF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		5		AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 28 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 0CH1372 ORDER NO. 62576 DATE 8-21-50

CUSTOMER

HOTEL FRANCIS DRAKE  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRANCIS DRAKE HOTEL  
MINNEAPOLIS 4, MINNESOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

NEW PHOTO.

COLOR DESCRIPTION

SAME COLORS AS ON 6AH397. CANOPY SHOWN IN CENTER IS GREEN #54  
WITH WHITE FRINGE AND WHITE LETTERING.

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5 x 7

Ret 6

Imm Ac 1/2-107-9-7-50

Ret 9 117

P. quoted

W 7H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1373 ORDER NO. 62577 DATE 8-21-50

CUSTOMER THE SHELBURNE HOTEL  
ATLANTIC CITY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SHELBURNE  
ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, NOTE REDUCTION OF GARDEN ON THE BOARDWALK.  
PENCIL LINE SHOWS ABOUT WHERE GARDEN SHOULD END.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.)

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Com Dept.
RETOUCHING	1/2	BGT 31 1950
PHOTO LITHO		Date
COMPOSING		By
ART DEPT.		
ENGRAVING		

NOV 7 1950

NOV 7 1950

MAKEOVER

MAKEOVER

MAKEOVER

Old photo  
destroyed  
11-2-50



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO.

OCH1374

ORDER No.

62583

DATE 8-21-50

12½ M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M.

YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

THE MAIN BEACH, LAGUNA BEACH,  
CALIFORNIA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY. SEE ALSO OLD CARD 5AH785.

YES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING		4	AUG 22 1950	
REPHOTO				
PHOTO-LITHO			SEP 11 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4		9-15-50
ARTIST DEPT.	113	11		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. OCH1375  
ORDER No. 62583  
DATE 8-21-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL COAST NEAR CLIFF DRIVE,  
LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				8/21/50
SKETCH				
RETOUCHING	3	3 1/2	AUG 23 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 7 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 7 - 1950	9.8.50
ARTIST DEPT.	114	9 1/4		

OCT 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO.

OCH1376

ORDER No. 62583

DATE 8-21-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORAL GARDENS, HEISTER PARK AND  
VICTOR HUGO INN, LAGUNA BEACH,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE COLORED PRINT ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date 7/9

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		85		AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	
BLEUPRINT				SEP 11 1950
STRIPPING, OPAQUING			SEP 11 1950	
HAND COLOR PROOF	105	13 1/4		9/12/50
ARTIST DEPT.		10		

OCT 4 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 0CH1377

ORDER No. 62843

DATE 8-22-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO NATIONAL CEMETERY,  
FREDERICKSBURG, VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LARGE MONUMENT-LIGHT STONE, BRONZE PLATES, BLACK CANNON BALLS AT  
BASE. SMALL MARKER STONES ON TERRACE ON REAR LEFT & LEFT-LIGHT  
STONE. LIGHT STONE GATE POSTS, DARK IRON GATES. WHITE FLAG POLE  
IN REAR CENTER-SHOW FLAG ON POLE. GREEN TERRACED LAWN. OLD DULL  
RED BRICK WALL ON LEFT OF GATES. TAN GRAY GRAVEL DRIVE. DARK  
GRAY DRIVE IN FOREGROUND. SHOW SMALL MONUMENT AT TOP OF HILL ON  
REAR RIGHT&CENTER.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		2	AUG 22 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	SEP 11 1950	
ARTIST DEPT.		9		

OCT 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. OCH1378

ORDER No. 62845

DATE 8-22-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ENDICOTT JOHNSON A.A. WEST BRANCH  
RECREATIONAL CENTER, ENDICOTT,  
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW LEAVES ON TREE IN FRONT OF BUILDING MORE ABUNDANT THAN  
IN PHOTO.- TO MATCH THE TREES ON THE LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING		3	AUG 23 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13		9/2/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed OCT 4 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 00H1379

ORDER No. 62846

DATE 8-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

17-FIRST BAPTIST CHURCH  
JACKSONVILLE, FLA.

PRIVATE NO. BEFORE TITLE: 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 27 1950
SKETCH				
RETOUCHING	3	3	AUG 23 1950	AUG 28 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 8 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		9-8-50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

OCT 16 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1380 ORDER NO. K 41897 DATE 8-22-50

CUSTOMER CURT TEICH & COMPANY, INC.  
CHICAGO 13, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/4 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CURT TEICH COLORFUL — DIRECT MAIL  
ADVERTISING.....ETC.

(see copy)

FRONT NO. SPECIAL

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

FRONT SAME AS ON OBH1355.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 4 1/2

Ret 1 1/2

HC 1 3/4 106

La 9 1/2 22

W.D. 7-7

Red + Blue



CARTER'S NEWS AGENCY, MOBILE, ALA.

PHOTO BY O.N. BARNEY,

NO. OCH1381

ORDER No. 62850

DATE 8/22/50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOBILE MUNICIPAL AIRPORT, BATES  
FIELD, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES/

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 24 1950
SKETCH				
RETOUCHING		2 1/2	AUG 23 1950	AUG 24 1950
REPHOTO				
PHOTO-LITHO				9-6-50
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	9-6-50	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed OCT 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1382 ORDER NO. 62588 DATE 8-22-50

CUSTOMER ST. MARY'S HOSPITAL  
SAGINAW, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BRING OUT LETTERING ON STONE PLAQUE "SAINT MARY HOSPITAL"

COLOR DESCRIPTION

COLOR OF BRICKS - #59. TRIM - WINDOW-FRAMES, STONE WORK, RAILING AND PLAQUE  
ON RAILING #39.  
DOOR - LIGHT OAK OR NO. 25. COLOR OF LEAVES, GRASS & SKY--USE BEST JUDGMENT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3½  
m He 1½ 68.0  
15 La 9½  
X  
W.D. 74



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1383 ORDER NO. 62594 DATE 8-22-50

CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BILLY BOOTS MOTEL - ROUTE 40A -  
TWO MILES WEST OF FREDERICK, MARYLAND

FRONT NO. 13 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BEING SURE TO SPELL OUT "MILES".

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

108-9-11-50

W 274



DISTRIBUTED BY ARUBA BOEKHANDEL,  
DE WIT BROTHERS, ORANJESTAD, ARUBA

NO.

OCH1384

ORDER No. 62599

DATE 8-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM ARUBA

NETH. ANTILLES (In small type  
in corner)

Small Type:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. SAME STYLE AS 1BH2219. SHOW BEACH SCENE BELOW. BE SURE  
TO SHOW PROTESTANT CHURCH. SHOW A BLDG IN UPPER RIGHT. PHOTOS FOR  
LETTERS ATTACHED WITH DESCRIPTIONS. IN GENERAL BLDGS & HOUSES ARE  
LIGHT GREY, AND VERY LIGHT GREEN. NEARLY EVERY HOUSE HAS A LIGHT RED  
PAINTED ROOF. SEE ALSO CIRCULAR ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

A - #IV + #V  
R - #II + #VIII  
U - #II + #I  
B - #VI + #VII  
A - #X + #IX

Beach scene - XII

Church - XI

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 18 1950

AND WORK SCHEDULE

SEP 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1950	SEP 25 1950
SKETCH	2	6	SEP 19 1950	SEP 22 1950
RETOUCHING		7½		
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			OCT 12 1950	
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

DATE Filed

OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY ARUBA BOEKHANDEL,  
DE WIT BROTHERS, ORANJESTAD, ARUBA

NO. OCH1385

ORDER No. 62599

DATE 8-23-50

12½ M POST CARDS C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ARUBA

NETH. ANTILLES (In Small type  
in corner)

Small Type;

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. SAME STYLE AS 1BH2219. SHOW BEACH SCENE B LOW. BE  
SURE TO SHOW CATHOLIC CHURCH. SHOW A BLDG IN UPPER RIGHT. PHOTOS  
FOR LETTERS ATTACHED WITH DESCRIPTIONS. IN GENERAL BLDGS & HOUSES  
ARE LIGHT GREY, AND VERY LIGHT GREEN. NEARLY EVERY HOUSE HAS A LIGHT  
RED PAINTED ROOF. SEE ALSO CIRCULAR ENCLOS D.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

A - # XVII  
R - # XVIII  
U - # XVI  
B - # XIV  
A - # XV

beach scene - # XII  
church - # XIII

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1950	SEP 27 1950
SKETCH	6	6	SEP 19 1950	SEP 25 1950
RETOUCHING	6	6		
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			OCT 12 1950	
ARTIST DEPT.	101	13	10-17-50	10-18-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. CCH1386

ORDER No.

DATE 8-23-50

M SIZE 3 9/16 x 2 1/2  
BUSINESS CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLOR HARMONY IN ADVERTISING  
CURT TEICH.....ETC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

CALENDAR CARD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1950	AUG 30 1950
SKETCH	20	5		SEP 5 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		SEP 13 1950	107 7-14-50
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

OCT 6 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 0CH1387

ORDER NO. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PASS-A-GRILLE BEACH, ONE OF THE  
POPULAR GREATER GULF BEACHES

PRIVATE NO. BEFORE TITLE: S. 144

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date AUG 24 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 27 1950
SKETCH				
RETOUCHING			AUG 24 1950	AUG 28 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 8 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	155	12		7/2/50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 0CH1388

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 1 - PASS-A-GRILLE WAY ALONG BOCA  
CEIGA BAY, PASS-A-GRILLE BEACH,  
FLA. 1

PRIVATE NO. BEFORE TITLE: S.148

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date AUG 24 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1950	SEP 1 - 1950
SKETCH				
RETOUCHING		3	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 11 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 11 1950	9-12-50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 23 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1389

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

TITLE IN FULL

IMPRINT

SAME AS ABOVE

S. 150- BEAUTIFUL SURF CLUB BEACH ON THE  
GREATER GULF BEACHES, ST.  
PETERSBURG, FLA.

PRIVATE NO. BEFORE TITLE: S.150

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 24 1950

AND WORK SCHEDULE

By

AUG 24 1950

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 1 - 1950	SEP 1 - 1950
SKETCH				
RETOUCHING		23	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	15	SEP 11 1950	9-11-50
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D

DATE Filed OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1390 ✓

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 14 - TREASURE ISLAND BEACH ALONG THE  
GREATER GULF BEACHES /  
ST. PETERSBURG, FLA. /

PRIVATE NO. BEFORE TITLE: S.151

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date AUG 24 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 31 1950
SKETCH				
RETOUCHING		2	AUG 24 1950	AUG 30 1950
REPHOTO				
PHOTO-LITHO .			SEP 1 - 1950	SEP 8 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		9/8/50
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 23 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1391

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.M. BATHING ON S. MADEIRA BEACH ALONG  
GREATER GULF BEACHES/  
ST. PETERSBURG, FLA. /

PRIVATE NO. BEFORE TITLE: S.152

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date AUG 24 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 31 1950
SKETCH				
RETOUCHING		2 1/2	AUG 24 1950	AUG 29 1950
REPHOTO				
PHOTO-LITHO			SEP 1 - 1950	SEP 8 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		9/8/50
ARTIST DEPT.	113	7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed OCT 23 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 00H1392

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. 10 FISHING OFF JOHN'S PASS BRIDGE  
ON THE GREATER GULF BEACHES,  
ST. PETERSBURG, FLA. 1

PRIVATE NO. BEFORE TITLE: S.153

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date AUG 24 1950

AND WORK SCHEDULE

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 1 1950	SEP 1 1950
SKETCH				
RETOUCHING		2 1/2	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 11 1950	9-12-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 23 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1393

ORDER No. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOHN'S PASS BRIDGE-ONE OF THE  
FINEST FISHING SPOTS ALONG THE  
GREATER GULF BEACHES  
ST. PETERSBURG, FLA.

PRIVATE NO. BEFORE TITLE: S.154

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CARD ENCLOSED FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date AUG 24 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 11 1950	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 23 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1394

ORDER NO. 62893

DATE 8-23-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MADEIRA BEACH, THE GREATER GULF  
BEACHES, ST. PETERSBURG, FLA.

PRIVATE NO. BEFORE TITLE: S.155

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date AUG 24 1950

AND WORK SCHEDULE

By

Date AUG 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1950	SEP 1 - 1950
SKETCH				
RETOUCHING		2 1/2	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 13 1950	9/14/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OCT 23 1950



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 0CH1395

ORDER No. 62894

DATE 8-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PASS-A-GRILLE BEACH HOTEL/ON THE  
GULF OF MEXICO

PRIVATE NO. BEFORE TITLE: S.145

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO T

## ATTENTION

4  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 1 - 1950
SKETCH				
RETOUCHING	3	32	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO				SEP 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 11 1950	9-12-50
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D

DATE Filed

OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1396

ORDER NO. 62894

DATE 8-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

TITLE IN FULL

IMPRINT SAME AS ABOVE

CAMEO APARTMENTS, ONE OF THE MANY  
FINE HOSTELRIES ON THE GREATER  
GULF BEACHES, PASS-A-GRILLE  
BEACH, FLA.

PRIVATE NO. BEFORE TITLE: S.146

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1950	SEP 11 1950
SKETCH				
RETOUCHING	2	4	AUG 24 1950	AUG 31 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	SEP 11 1950	9/15/50
ARTIST DEPT.	112	9½		

OCT 23 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 00H1397

ORDER No. 62894

DATE 8-24-50

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

147 PASS-A-GRILLE WAY, SHOWING  
SEKON-IN-THE-PALMS HOTEL,  
PASS-A-GRILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S.147

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING		5	AUG 24 1950	
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	SEP 14 1950	9/15/50
ARTIST DEPT.	116	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed OCT 23 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1398

ORDER NO. 62894

DATE 8-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING PIERS & BOAT DOCKS,  
PASS-A-GRILLE BEACH, FLA. / ON THE  
GREATER GULF BEACHES

PRIVATE NO. BEFORE TITLE: XXXXX  
S.149

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 31 1950
SKETCH				
RETOUCHING		3½	AUG 24 1950	AUG 30 1950
REPHOTO				
PHOTO-LITHO			SEP 1 - 1950	SEP 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	SEP 11 1950	9/12/50
ARTIST DEPT.	119	9½		

OCT 23 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1399 ORDER NO. 62605 DATE 8-24-50

CUSTOMER CHIPPEWA VALLEY AMUSEMENT CO.  
CHIPPEWA FALLS, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **N PANEL AT LEFT:**

SHAMROCK HOTEL, CHIPPEWA FALLS,  
WISCONSIN, EVERY ROOM AIR CONDITIONED

( $1\frac{1}{4}$ " Panel)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side) **3 SIDES**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT LEFT.

COLOR DESCRIPTION

OUTSIDE OF BLDG. LANAN STONE. CORNER SIGN - LIGHT TAN BACKGRD, "HOTEL"-RED  
LETTERING, "SHAMROCK" - GREEN LETTERING, "BAR" - ~~REXXXX~~ RED LETTERING.  
SIDE ENTRANCE HOTEL SIGN - LIGHT TAN BACKGRD WITH RED LETTERING. COLORED  
NEON LIGHTING BEHIND GLASS BLOCK AT ENTRANCES - RED AND GREEN.  
NOTE CORNER SIGN; A SHAMROCK WITH A CHAMPAGNE GLASS IN CENTER. BOTH SHAMROCK  
& GLASS - GREEN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

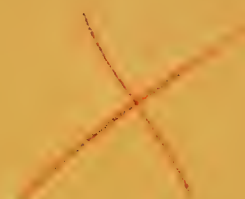
RETURN PHOTO

Lo 1

Ret 4 $\frac{1}{2}$

Sh. He. 1 $\frac{3}{4}$  101-2-21-59

La. 9 $\frac{1}{2}$



Q366

Red Impression

(F)



SEAWALL SPECIALTY CO., HOUSTON, TEXAS  
PHOTOGRAPHY BY BOB BAILEY

NO. OCH1400  
ORDER No. 62882  
DATE 8-24-50

25 M POST CARDS

ART COLORTONE

*Full size 11x14*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHBURN TUNNEL AT PASADENA,  
HARRIS COUNTY, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PHOTO #1 FOR MAIN VIEW-PHOTO #2 (ENTRANCE) FOR INSERT, SAME AS  
CARD OBH1690.(UPPER LEFT HAND CORNER).

TILE IN TUNNEL HAS GREENISH CAST-WALLS INSIDE OF TUNNEL ARE  
WHITE WITH GREEN TRIMMING AROUND THE BASE. BRICK WALLS ON EACH  
SIDE TO APPROACH OF TUNNEL ARE OF RED BRICK.

TAKE OFF FLAGS.

*(Submit retouched to office)*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

*1 Rephoto -*

*Photo in 20H865*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 7 - 1950
SKETCH				
RETOUCHING	3	2	AUG 29 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	15		
ARTIST DEPT.		83 87		

DATE BLUEPRINT OK'D

DATE Filed

OCT 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY NORTON NEWS AGENCY,  
DUBUQUE, IOWA

NO. OCH1401

ORDER No. 62888

DATE 8-24-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER  
XXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JULIEN DUBUQUE HOTEL, DUBUQUE,  
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

BUILDING - #11 FOR BRICK COLOR, #39 GRAY STONWORK BELOW THE  
BRICK AND BLUE GRAY #17 THE TRIM AROUND THE WINDOWS. THE COFFEE  
SHOP & JULIEN DUBUQUE HOTEL SIGN OVER THE DOOR IS BLACK WITH  
WHITE LETTERS. TWO BIG CANOPIES ARE SILVER WITH GLASS FRINGE  
UNDERNEATH. REMOVE THE ELECTRIC WIRES AND POST.

RETURN PHOTO TO CUSTOMER

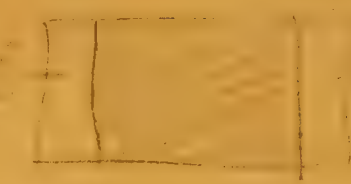
SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Rephoto 5x7



Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 6 - 1950
SKETCH				
RETOUCHING		6	AUG 25 1950	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				SEP 14 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	SEP 14 1950	9/14/50
ARTIST DEPT.		9-4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1402 ORDER NO. 62635 DATE 8-25-50  
CUSTOMER BALSAM SHADE  
GREENVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
THE BALSAM SHADE GREENVILLE, N.Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDGS ARE CREAM COLOR WITH BROWN TRIM AND RED ROOFS. UMBRELLA IS RED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

lit 4  
He 1 1/2 105  
12 1/2 114 1/2  
10

X

CH 3 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

**DIAL NO.** OCH1403 **ORDER NO.** 62636 **DATE** 8-25-50 **DEPT.** RETOUCHING **DATE COMPLETED** 2  
**CUSTOMER** FERRIS WOOLEN COMPANY  
CHICAGO, ILLINOIS  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
Photos for  
this Customer

**100 M POST CARDS** **SIZE** 3½ X 5½ **STYLE ART COLORTONE FULL FACE**  
**PLACE OF TITLE:** Upper, Lower, Center—Border — Follow Layout  
**Title in Plate** Yes No **Copyright in Plate** Yes No  
**Title in full**  
KILMARNIK IMPORTED SCOTCH TWIST..ETC.  
(SEE COPY)  
**RETOUCHING DEPARTMENT**  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
**FRONT NO.** 5 (All of this on address side) **R. M.** Yes No  
**R. M. to cover part of Mess. Space, entire Mess. Space, entire Front**  
**Trade Mark** Yes No **Special type as sample**  
**IMPRINT:** Customer C. T. Imprint No Imprint  
**Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue**

**INSTRUCTIONS ATTACHED.** *Photo - RUS 22*

**COLOR DESCRIPTION**  
**INSTRUCTIONS ATTACHED.**

*OK Blue Impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*Rephoto*  
*Ret 4*  
*104*  
*2 9/14/50*  
*La 11 105 11/2/50*  
*Rephoto 3-50*  
*OK*

MAKEOVER

**MAKEOVER**

Charge to CUSTOMER Dept:

El T. Makeover Time Required 4

L.O.	1/2	10
H.C.	3/4	
ART DEPT.		
PHOTO LITHO		

MAKEOVER

MAKEOVER

*Edith destroyed*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1404 ORDER NO. 62636 DATE 8-25-50  
CUSTOMER FERRIS WOOLEN COMPANY  
230 W. JACKSON -CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

100 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PRESIDENTIAL FINE UNFINISHED WORSTED  
SUITINGS.....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

INSTRUCTIONS ATTACHED.

Photo 104532

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

MAKEOVER

Time Required

1/2

Time Recorded in Book Dept.

Date

By

MAKEOVER

PHOTO RETURNED

TO

PHOTO USED FOR

1 photo  
for 2 1/2  
for 1 1/2 9/14/50  
for 9 1/2

Photo 104532  
104532

Rush

Very

Photo 104532

(F)



THE ALLIS PRESS, KANSAS CITY, MO.

NO. OCH1405

ORDER No. 62899

DATE 8-25-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

AIR VIEW, HALL OF WATERS AND  
SILOAM PARK, EXCELSIOR SPRINGS,  
MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS INDICATED. FOR COLORING OF BUILDING, FOLLOW  
PHOTO OCH1188.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By AUG 28 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AUG 28 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	22	5	AUG 28 1950	
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 19 1950	2 22 1950
ARTIST DEPT.	11		9/19/50	7/11/50

SEP 14 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. OCH1406

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

ORDER No 62908

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

DATE 8-28-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

TITLE IN FULL

QUAIL HUNTING IN THE OZARKS

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HUNTER WITH BACK TURNED-TWO TONED KHAKI - OTHER HUNTERS IN  
MORE COLORFUL GARB.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET**ATTENTION**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto 5x7  
cuts and on Envelope*

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

AUG 28 1950

**AND WORK SCHEDULE**

Date

AUG 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 1950
SKETCH				
RETOUCHING		2½	AUG 29 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	1½	SEP 14 1950	SEP 14 1950
ARTIST DEPT.		9½		

OCT 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. OCH1407

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.  
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER No. 62908

DATE 8-28-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

A TYPICAL FLOAT SCENE IN THE  
SCENIC OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW SOME GREENS AND EARLY FALL COLORS. MAKE WATER LOOK  
ATTRACTIVE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date AUG 28 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date AUG 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING	5	5	AUG 29 1950	
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	SEP 21 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 0CH1408

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MCNETT, MO.

ORDER No. 62909

PHOTO BY MASSIE-MISSOURI RESOURCES DIV.

DATE 8-28-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

VIRGIN PINE FOREST ON HIGHWAY 19,  
SHANNON COUNTY, BETWEEN EMINENCE  
AND SALEM, MO. IN THE BEAUTIFUL  
OZARKS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLACK TOP ROAD. SHOW BEAUTIFUL CL. LDS. ~~REMOVED~~  
REDDISH GRAVEL ON SIDE. PINE-SOUTHERN SHORT LEAF.

REMOVE CAR..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By AUG 28 1950  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By AUG 28 1950  
Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING		3	AUG 29 1950	
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 13 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed OCT 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer




NO. OCH1409

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.  
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER No 62909  
DATE 8-28-50

12½ M POST CARDS      ART COLORTONE      FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1      R. M. YES
TITLE IN FULL THE BIG SPRING, LARGEST SINGLE SPRING IN THE WORLD, NEAR VAN BUREN, MO., IN THE SCENIC OZARKS	IMPRINT      SAME AS ABOVE
	PHOTO PROPERTY OF      CUST.
RETOUCHING AND COLOR DESCRIPTION  TREES-VARIOUS GREENS AND SOME FALL COLORS. GRAYISH-TAN ROCKS. USE ATTRACTIVE COLORS (GREENISH BLUE)	

SUBMIT:      RET. PHOTO      REPHOTO      B. L. & W. PROOF      YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4-1136

Executive OK of Estimate	<b>ESTIMATE</b>	Cost Dept. Checked
By _____	By _____	
Date <b>AUG 28 1950</b>	AND WORK SCHEDULE	Date <b>AUG 28 1950</b>

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<b>SEP 11 1950</b>
SKETCH				
RETOUCHING		<b>3½</b>	<b>AUG 29 1950</b>	
REPHOTO				
PHOTO-LITHO			<b>SEP 11 1950</b>	<b>SEP 14 1950</b>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<b>108</b>	<b>1½</b>		<b>9-14-50</b>
ARTIST DEPT.		<b>9</b>	<b>SEP 11 1950</b>	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed **OCT 13 1950**

By \_\_\_\_\_

By **JS**

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1410 ORDER NO. 62643 DATE 8-28-50

CUSTOMER THE HARLAN HOTEL  
MT. PLEASANT, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL HARLAN - MT. PLEASANT, IOWA  
ON U.S. HIGHWAYS 218 & 34

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN EXCEPT TRANSPOSE LOBBY AND BEDROOM  
VIEWS.

COLOR DESCRIPTION

USE COLORED SKETCH FOR COLOR GUIDE ONLY.

RETURN KODACHROME TO CUSTOMER.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-7  
1-8-10

Layout 1  
Sketch 9  
11/27/50 2-107-922-1  
Sketch 13

11/27/50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH1411 ORDER NO. 62660 DATE 8-28-50

CUSTOMER GORGEOUS GEORGE  
LOS ANGELES, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SIGNATURE: GORGEOUSLY YOURS-  
GORGEIOUS GEORGE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS INSTRUCTIONS ON TISSUE OVERLAY OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Must have Proof 9/8/50



HOOPER BROS., ELIZABETH CITY, N.C.

NO. OCH1412

ORDER No. 62931

DATE 8-29-50

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO FOLLOW

TITLE IN FULL

3- MOTH BOAT REGATTA ON THE  
PASQUOTANK RIVER, ELIZABETH  
CITY, N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LARGE BUILDING IN BACKGROUND IS DEEP CREAM,  
OTHERS RED AND LIGHTER COLORS.

MAKE REPHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto 5x7

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 1 1950

Date

SEP 1 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 12 1950
SKETCH				
RETOUCHING	4	2 1/2	SEP 1 1950	SEP - 7 1950
REPHOTO				
PHOTO-LITHO				SEP - 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	SEP 20 1950	
ARTIST DEPT.	113	8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

OCT 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HCOOPER BROS., ELIZABETH CITY, N.C.

NO. 0CH1413

ORDER No. 62931

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO FOLLOW

TITLE IN FULL

IMPRINT SAME AS ABOVE

7A/1300

AERIAL VIEW OF MAIN BUSINESS  
SECTION, ELIZABETH CITY, N.C.

PRIVATE NO. BEFORE TITLE: 5

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS: SEE INSTRUCTIONS ENCLOSED  
AND FOLLOW TISSUE OVERLAY

SUZMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Full face

0CH1413

Title: 5 Aerial View of Main Business Section,  
Elizabeth City, N. C.

Special: Show customer's private No. 5 before title

Colors: Cut down in foreground as indicated on  
issue overlay

#1 tissue overlay, red brick building

#2 " " light red brick bldg.

#3 light red brick, # red metal roof, white tower  
with red roof

#4 show two story cream building here-no windows  
towards this side

#4 off-white bldg.

#6 cream building

Reading matter: to follow.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 30 1950

## AND WORK SCHEDULE

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 13 1950
SKETCH				
RETOUCHING		4	AUG 31 1950	SEP - 7 1950
REPHOTO			SEP 19 1950	SEP 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	2	SEP 27 1950	9-27-50
ARTIST DEPT.	102	11	10/1/50	10/1/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1414 ORDER NO. 62661 DATE 8-29-50

CUSTOMER WHITELAW HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

WHITELAW HOTEL / MIAMI BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH1191. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

follow card OCH1191 for colors  
except just the 2 colors on plate  
to make sure steady

Geo. Ochs

5x7 Reprints

L.O. 1/2  
Ret. 3  
J.M.C. 106 3/4  
L.O. 107 5 1/2  
12/2/50

as quoted

WCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



NO. OCH1415

ST. PAUL NEWS COMPANY, INC., ST. PAUL, MINN. ORDER No. 62939

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. KELLOG BOULEVARD, ST. PAUL,  
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ST-P-13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Coloring: Tall bldg. to right.: light gray. (Do Not Make Tan)  
Bldg. to rear, adjacent: light tan. Others, brown,  
Dark gray street red, etc.  
Green foliage, shrubbery, lawn, etc.  
Dark green light standards.  
Dark gray paths in park area.  
Dark gray roof to left. Gray railroad tracks on light  
gray ballast.  
Blue gray bridges. Make bridge to rear plainer.  
Colored autos, dark blue, red, etc.

0CH1415

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_  
Date AUG 30 1950

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 7 1950
SKETCH				
RETOUCHING		2	AUG 30 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	SEP 13 1950	9-14-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed OCT 23 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ST. PAUL NEWS COMPANY, INC., ST. PAUL, MINN.

NO. OCH1416

ORDER No. 62939

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES,

IMPRINT SAME AS ABOVE

TITLE IN FULL

ST. PAUL INDIAN MOUNDS PARK, ST. PAUL, MINN.

PRIVATE NO. BEFORE TITLE: ST. P-24

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Coloring: Make mounds, green. (2 mounds to right. and center, foreground.)  
Dark gray road with light gray stone walls.  
Green foliage & shrubbery.  
Make water, blue. Gray tower (in park)  
Light gray bldg., center of skyline.  
Other bldgs. red, brown, tan, etc.  
Remove: Poles and man.

BRING OUT  
BLDG. IN  
BACKGROUND

Executive OK of Estimate

By \_\_\_\_\_  
Date AUG 30 1950

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING		3	AUG 30 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		9-13-50
ARTIST DEPT.	116	0		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

OCT 25 1950



ST. PAUL NEWS COMPANY, INC., ST. PAUL, MINN.

NO. 0CH1417

ORDER NO. 62939

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL

LAGOON BETWEEN LAKE PHALEN AND  
LAKE GARVAIS, ST. PAUL, MINN.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ST. P-34

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

idge  
ark red canoes.  
ubbery

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 30 1950

AND WORK SCHEDULE

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 6 - 1950
SKETCH				
RETOUCHING	3	2	AUG 30 1950	
REPHOTO				
PHOTO-LITHO				SEP 13 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 13 1950	9/14/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ST. PAUL NEWS COMPANY, INC., ST. PAUL, MINN.

NO. OCH1418

ORDER No. 62939

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

ST. PAUL PHALEN PARK AND LAKE PHALEN,  
ST. PAUL, MINN.

PRIVATE NO. BEFORE TITLE: ST. P-35

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Coloring: Light gray stone stairway and base of flag-pole  
Green lawn and shrubbery.  
Colored bicycles at white stand;  
Blue water. Red canoe  
Red and white striped awning  
Show flag on flag-pole

Remove: Light pole.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

AUG 30 1950

AND WORK SCHEDULE

Date

SEP 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1950	SEP 11 1950
SKETCH				
RETOUCHING			0961 02 907	SEP 5 1950
REPHOTO				
PHOTO-LITHO				SEP 18 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	SEP 18 1950	
ARTIST DEPT.	119	9		

OCT 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

**ATTENTION**

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



ST. PAUL NEWS COMPANY, INC., ST. PAUL, MINN.

NO. OCH1419

ORDER No. 62939

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"GATES AJAR" AND FOUNTAIN, COMO  
PARK, ST. PAUL, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ST. P-25

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Coloring: Multi-colored flowers in flower beds on green  
lawn.  
Black gates, iron, between dark green foliaged  
walls.  
Dark gray drive, circular, just beyond gates,  
and fountain  
Show water spray, fountain, beyond gates.  
Green foliage on trees.

Executive OK of Estimate

By AUG 30 1950

ESTIMATE

Cost Dept. Checked

By AUG 30 1950

Date AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1950	
SKETCH				
RETOUCHING	3	3	AUG 30 1950	SEP - 7 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 22 1950	9/22/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed OCT 22 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ST. MARIE'S, GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. OCH1420

ORDER No. 62940

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-99-CENTRAL LUTHERAN CHURCH/  
MINNEAPOLIS, MINN.

PRIVATE NO. BEFORE TITLE: M-99

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO-FOLLOW

IMPRINT SAME AS ABOVE

ON FRONT AT BOTTOM OF MESSAGE  
SPACE: "CITY OF LAKES AND PARKS"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Coloring: Light gray stone bldg. with dark gray roof.  
Dark brown door  
Bronze program, each side of main door.  
Building to left: Dark red, brown brick  
with dark gray roof.  
Dark gray street  
Remove: All signes and parking meters.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1950

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 7 - 1950
SKETCH				
RETOUCHING		3.5	AUG 30 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	15	SEP 14 1950	9-14-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

NOV 17 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1421

ORDER NO. 62941

DATE 8-29-50

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

22-PALM AND OLEANDER LINED U.S.  
HIGHWAY 80/BETWEEN SAVANNAH AND  
SAVANNAH BEACH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 22

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

HOLD FOR NEW PHOTO.

See next page

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

E PHOTO TICKET

Photo in 36463

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				SEP 18 1950
RETOUCHING	8	1 1/2	SEP 14 1950	SEP 29 1950
REPHOTO			SEP 22 1950	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	SEP 29 1950	9/30/50
ARTIST DEPT.	118			

OCT 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Better  
5X7  
Print



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1422

ORDER No. 62941

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

23-ENJOYING A SWIM IN THE ATLANTIC  
OCEAN, SAVANNAH BEACH, GEORGIA

PRIVATE NO. BEFORE TITLE: 23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Full face

Title in sky: 23 Enjoying a Swim in the Atlantic  
Ocean, Savannah Beach, Georgia

Special: Show customer's priv. No. 23 before title.

Colors: building white with light green, green and  
blue and grey roofs,--big building towards right red  
brick with grey roof. pretty cloud effect. Show  
wooden breaker wall more solid, take out single poles  
in foreground and remains of breaker wall in center  
of beach.

Reading matter: Same as shown on new subject "25"

0CH1422

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 30 1950

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1950	SEP 7 1950
SKETCH				
RETOUCHING	3	2	AUG 31 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 14 1950	
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1423

ORDER No. 62941

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

BEACH AND BOARDWALK, SHOWING  
PIER IN DISTANCE, SAVANNAH BEACH,  
GEORGIA

PRIVATE NO. BEFORE TITLE: 24

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE WALK, WHITE RAILING, WOOD PIER WITH  
GRAY ROOF. PRETTY CLOUD EFFECT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 30 1950

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 12 1950
SKETCH				
RETOUCHING	9	2 1/2	AUG 31 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 21 1950	9/21/50
ARTIST DEPT.	112	0		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. CCH1424

ORDER No. 62941

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

TITLE IN FULL

IMPRINT SAME AS ABOVE

VIEW FROM PIER SHOWING BEACH AND  
PAVILION, SAVANNAH BEACH, GEORGIA

PRIVATE NO. BEFORE TITLE: 25

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

### Full face

Title in sky: 25 View from Pier showing Beach and  
Pavilion, Savannah Beach, Georgia

Special: Show customer's priv. No. 25 before title.

Colors: bldgs in front left to right:

- 1) white, blue black roof;
  - 2) white, #4 blue roof
  - 3) white, bldg. in back white green roof
  - 4) red brick, grey roof
  - 5) white faded green roof, cream awning
- Natural wood pier, white and grey pavilion  
Pretty cloud effect

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

AUG 30 1950

By

AUG 30 1950

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 7 - 1950
SKETCH				
RETOUCHING		2	AUG 31 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OCT 23 1950



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1425

ORDER No. ~~XXXXXX~~

62941

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DE SDTO BEACH HOTEL, SAVANNAH  
BEACH, GEORGIA

PRIVATE NO. BEFORE TITLE: 26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ORDER INST. TO COME

Platinum 36H/66  
YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.  
O make an attractive set.

Platinum  
36H/66

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 13 1950

AND WORK SCHEDULE

By

SEP 13 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 13 1950
SKETCH				
RETOUCHING	5	4	SEP 1 1950	SEP 13 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2		
ARTIST DEPT.	10	9		10/12/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. CCH1426

ORDER NO. 62941

DATE 8-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL

17-HOTEL TYBEE, SAVANNAH BEACH,  
GEORGIA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 27

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED  
AND TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

### Full face

Title: 27 Hotel Tybee, Savannah Beach, Georgia

Special: Show customer's priv. No. 27 before title.

Colors: See tissue overlay, cut off in foreground and  
left hand side as indicated on tissue overlay.  
Eliminate old driveways and show grass in them, leave  
the rows of bushes along the old driveways.  
put new driveways where indicated with #1's, eliminate  
bushes across the back end and in front only where  
driveway enters; #2 one bush at either side of walk-  
have them about the same size; show nice lawns and  
show bushes in bloom, they are ~~eraxxy~~ oleanders  
some with white flowers others with deep pink ones.  
Leave in cars in front of building but take out others.  
Hotel is light cream with light red roof, white trim,  
show some bathers in ocean. Nice water color.

Reading matter: Same as on new subject "25"

H. OLIVER RILEY  
General Manager

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1950

AND WORK SCHEDULE

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 13 1950
SKETCH				
RETOUCHING		5	AUG 31 1950	SEP - 7 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	SEP 21 1950	
ARTIST DEPT.	111	9		Oct 11-50

OCT 13 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 0CH1427

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROUGHTON STREET AT NIGHT,  
SAVANNAH, GEORGIA,

PRIVATE NO. BEFORE TITLE: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: MAKE NICE NIGHT-TIME SCENE. ~~MAKE~~ SHOW SOMEWHAT  
TOWARDS LEFT HAND SIDE AND PRETTY CLOUD EFFECT.  
FOLLOW COLORED NEGATIVE FOR COLORING OF SIGNS.  
REMOVE - XMAS LIGHTS.

*Photo in 30 H 50*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	AUG 30 1950			Date	AUG 30 1950
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up				SEP 7 - 1950	
SKETCH					
RETOUCHING		5	AUG 31 1950	SEP 5 1950	
REPHOTO					
PHOTO-LITHO				SEP 21 1950	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	166	1 1/2	SEP 21 1950		
ARTIST DEPT.	102	10		10-12-50	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1428

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

BROUGHTON STREET, LOOKING EAST,  
SAVANNAH, GEORGIA

PRIVATE NO. BEFORE TITLE: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES Same as 28H939

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Red Impression*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 30 1950

## AND WORK SCHEDULE

By

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 12 1950
SKETCH				
RETOUCHING		14	AUG 31 1950	SEP - 7 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 21 1950	9/27/50
ARTIST DEPT.	109	10		10-13-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 1 1950

(P)



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1429

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF MAIN BUSINESS  
SECTION, SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 7

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED AND  
TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

// Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 30 1950

WORK SCHEDULE

By

AUG 30 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP - 7 1950
SKETCH				
RETOUCHING			AUG 31 1950	SEP - 7 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	SEP 21 1950	
ARTIST DEPT.	104	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 25 1950



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1430

ORDER NO. 62943

DATE 8-30-50

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

11 - AZALEAS IN BLOOM ALONG BEAUTIFUL  
VICTORY DRIVE, SAVANNAH, GEORGIA

PRIVATE NO. BEFORE TITLE: 11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED AND  
TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1950

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 11 1950
SKETCH				
RETOUCHING	6	3	AUG 31 1950	SEP - 8 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 27 1950	10-20-50
ARTIST DEPT.	107	9		10-20-50

DATE BLUEPRINT OK'D

DATE Filed

OCT 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 0CH1431

ORDER No 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAZALEAS IN BLOOM IN FORSYTH  
PARK, SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 12

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

AUG 30 1950

Date

AUG 30 1950

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 1 1950
SKETCH				
RETOUCHING	4	3	AUG 31 1950	SEP - 8 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.6	1.2	SEP 21 1950	
ARTIST DEPT.	109	9		10-10-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 00H1432

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

HOTEL DE SOTO, SAVANNAH, GEORGIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN THE 3 ATTACHED PHOTOS. FOLLOW COLORED NEGATIVE  
AND TISSUE OVERLAY..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 14 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1950	SEP 20 1950
SKETCH				
RETOUCHING	5	5	SEP 15 1950	SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 3/4		9/27/50
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 1 1950



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 0CH1433

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLINE AT NIGHT AS SEEN FROM  
VIADUCT, SAVANNAH, GEORGIA

PRIVATE NO. BEFORE TITLE: 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *sent 2/11/59*

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NICE MOONLIGHT SCENE SHOWING MOON AND PRETTY CLOUD  
EFFECT, ALSO JUST A COUPLE OF STARS. BE SURE THAT CARS  
IN FOREGROUND ARE MODERNIZED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1950

## AND WORK SCHEDULE

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 7 - 1950
SKETCH				
RETOUCHING		4 1/2	AUG 31 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	SEP 19 1950	
ARTIST DEPT.	118	9 3/4		

NOV 1 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 0CH1434

ORDER NO. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, HOTEL DE SOTO,  
SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 18

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Full face

Title: 18 Swimming Pool, Hotel De Soto, Savannah, Georgia  
Special: Show customer's priv. No. 18 before title.

Colors: Pastel blue water; No. 62 walk around pool;  
metal construction of diving board green; metal roofs  
#7; awnings in back of diving board and in extreme  
left hand corner #7 & green striped; benches, chairs  
and tables green; sun umbrella one green other red and  
yellow striped; building #56 with sections of #36 at  
left; large leaved plants #45 green others somewhat  
darker green

Reading matter; *no attached*

Executive OK of Estimate

By

## ESTIMATE

Cost Dept. Checked

Date

AUG 30 1950

By

Date

AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 17 1950
SKETCH				
RETOUCHING		3	AUG 31 1950	SEP - 8 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 26 1950	9/26/50
ARTIST DEPT.	113	9 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

OCT 25 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 00H1435  
ORDER No. 62943  
DATE 8-30-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

19-CATHEDRAL OF ST. JOHN THE BAPTIST  
SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED NEGATIVE - WITH COLOR INSTRUCTIONS  
ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Photo in 30457*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date SEP 13 1950 AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 17 1950
SKETCH				
RETOUCHING	3	34	SEP 14 1950	SEP 15 1950
REPHOTO			SEP 22 1950	
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed OCT 25 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

### Full face

Title in sky: 19 Cathedral of St. John the Baptist,  
Savannah, Georgia

Special: Show customer's priv. No. 19 before title.

Colors: Colored negative will follow.  
dead white building; #13 window casings; very light  
oak doors; light grey slate roof on auditorium-darker  
grey slate roofs on steeples--the light trim on steeple  
and roof is pastel green; brass railings in front;  
dark iron fence on side; show the first blow bush on  
right hand side in bloom with red blossoms -oleander  
Building trin #46. pretty cloud effect.  
Take out car, poles, wires



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. OCH1436  
ORDER No. 62943  
DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM LINED OCEAN HIGHWAY U.S.17  
NEAR SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 20/

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT ~~HEM~~ ASPHALT ROAD, SHOW PALM TREES IN SOMEWHAT  
DIFFERENT GREEN THAN THE REST OF TREES TO MAKE THEM  
MORE OUTSTANDING. CUT DOWN WEEDS ON SHOULDERS AND  
SHOW ROUGH GRASS. NOTE SPANISH MOSS IN TALL TREE  
AT LEFT, BRING THIS OUT IN LIGHT GRAY. PRETTY  
CLOUD EFFECT. TAKE OUT SIGN AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

// Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By AUG 30 1950 Date AUG 30 1950

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 12 1950
SKETCH				
RETOUCHING		3	AUG 31 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 21 1950	
ARTIST DEPT.	116	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY DIXIE NEWS CO.,  
SAVANNAH, GA.

NO. 0CH1437

ORDER No. 62943

DATE 8-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

21- AERIAL VIEW OF FORT PULASKI  
NATIONAL MONUMENT, SAVANNAH,  
GEORGIA

PRIVATE NO. BEFORE TITLE: 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: DULL TANNISH-RED BRICK FORT. GREEN GRASS IN  
CENTER. TAKE OUT CAR AT FAR END.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

// Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date AUG 30 1950

AND WORK SCHEDULE

By \_\_\_\_\_  
Date AUG 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1950	SEP 1 - 1950
SKETCH				
RETOUCHING	3	25	AUG 31 1950	SEP 1 1950
REPHOTO				
PHOTO-LITHO				SEP 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	SEP 19 1950	9-20-50
ARTIST DEPT.	101	0	10-12-50	10-12-50

OCT 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1438 ORDER NO. 62679 DATE 8-30-50

CUSTOMER HENRY CLAY HOTEL  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTON E WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

DINING ROOM - BEAUX ARTS LOUNGE  
BOT: HENRY CLAY HOTEL - LOUISVILLE,  
KENTUCKY. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL NO. OCH1439 ORDER NO. 62680 DATE 8-30-50

CUSTOMER CLINTON HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

CLINTON HOTEL - ONE BLOCK TO OCEAN  
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, ELIMINATE PINK COLOR FROM ORNAMENTATIONS.  
ALL THESE ORNAMENTATIONS ARE SAME COLOR AS BLDG COLOR PROPER. THIS REFERS TO  
ORNAMENTATIONS BETWEEN VERTICAL COLUMNS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept. 4

EST. Makeover Time Required

RETOUCHING	TIME	REMARKS
1	#16	Time recorded in Core Dept.
1 1/2		
9 1/2		

Submit  
retouched photo  
to customer

To Customer  
4/1/51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1440 ORDER NO. 62681 DATE 8-31-50

CUSTOMER BETHANY HOME AND HOSPITAL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full 3 LINES IN SKY IN UPPER RIGHT:  
BETHANY HOME BETHANY METHODIST  
HOSPITAL CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

LEAVE IN NATURAL CLOUD EFFECT. LEAVE IN SIDE BUILDINGS. MODERNIZE CARS.  
TAKE OUT END OF CAR AT RIGHT. TAKE OUT AIR CONDITIONING APPARATUS ON ROOF.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOR BRICK AND WHITE TRIM AND COLOR OF TREES, FOLLOW ATTACHED CARD #5BH1088.  
PILLARS ON PORCH AT LEFT WHITE. SMALL TREE AND BUSHES LIKE "A" ON CARD  
#5BH1088.

AWNINGS #7.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Handwritten signature in red ink.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. OCH1441 / ORDER NO. 62682 DATE 8-31-50  
CUSTOMER KIEL BROS., INC.  
HURON, SOUTH DAKOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP ST JOHN'S NURSES HOME / 6 pt.  
BUT HURON, SOUTH DAKOTA / copy

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO "B". CROP AT RIGHT AS MARKED. MAKE  
WINDOWS UNIFORM. WHERE POSTS SHOW NEAR SIDEWALK, PUT IN SMALL TREES.

To customer OK 115

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2

He. 1 1/2 - 187 - 11-12-50

La. 9

X

115



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1442 ORDER NO. 62683 DATE 8-31-50

CUSTOMER  
UNIQUE IDEAS  
ATLANTA, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

MARION ROBERTS MOTORCYCLE CO.,  
ATLANTA, GEORGIA...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

RETURN PHOTOS IN CLEAN CONDITION.

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Ok Blue & Red Imprint

(F)



DISTRIBUTED BY HERMAN HEHLER,  
CARLSBAD, N. MEXICO

NO. OCH1443

ORDER No. 62689

DATE 8-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CARLSBAD CAVERNS  
NATIONAL PARK - NEW MEXICO

(INSET) NATURAL ENTRANCE BY TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. MYES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: (C) No. 121

ARTIST TYPE © CURT TEICH & CO. INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. SEE ADDITIONAL SKETCH FOR LETTERING DETAIL.  
PHOTOS TO BE USED IN LETTERS ENCLOSED.

SUBMIT SKETCH.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1950	SEP 19 1950
SKETCH	10	8	SEP 11 1950	SEP 15 1950
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			SEP 26 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	147	2		10-12-50
ARTIST DEPT.	108	14		10-31-50

OCT 1 - 1950

NOV 1 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(F)



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 0CH1444

ORDER No. 62963

DATE 8-31-50

12½ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *GOTHIC TYPE*

CROSSING OF SKYLINE DRIVE AND US  
250 BETWEEN WAYNESBORO AND  
CHARLottesville, VIRGINIA'

PRIVATE NO. ON LOWER RIGHT HAND  
CORNER: 112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE

*Put Plate no on front*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

XXXXXXXXXX

XXXXXXXXXXXX

RETURN PHOTO TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 1 1950

Date

SEP 1 1950

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING			SEP 1 1950	SEP 5 1950
REPHOTO				
PHOTO-LITHO			SEP 11 1950	SEP 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	NA	1 ½	SEP 19 1950	
ARTIST DEPT.	103	9		10-3-50

DATE BLUEPRINT OK'D

DATE Filed OCT 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. OCH1445	ORDER NO. 62691	DATE 8-31-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	PORTIS STYLE INDUSTRIES, INC. CHICAGO, ILL.					
25 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE (All of this on address side)			
PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		FRONT NO. 5				R. M. <u>Yes</u> No
Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Title in full		Trade Mark Yes No Special type as sample				
MAN! WILL HE BE PLEASED THIS CHRISTMAS WITH A NEW PORTIS HAT...ETC. (SEE COPY		IMPRINT: Customer Side — Center				C. T. Imprint No Imprint
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout						
ART WORK HEREWITH.						
COLOR DESCRIPTION						
FOLLOW ART WORK.....						

1 Photo on  
large file

PHOTO RETURNED

TO

PHOTO USED FOR

1. 5x7  
R. M. 5  
105 Hat " " 2 1/2 - 167-9-29-50

Rush

Ted Ingemann

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. OCH1446 ORDER NO. 62693

DATE 8-31-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOLLYWOOD BARBECUE  
CHICAGO, ILLINOIS

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(SEE COPY)

6 HOLLYWOOD RESTAURANT & BARBECUE  
620 WEST DIVERSEY PARKWAY -  
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-7  
Lay Out 1/2  
Ret. 8  
Copy 2 1/4 107-9-27-51  
Flat 13  
C.T. 74



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1447 ORDER NO. 62695 DATE 8-31-50

CUSTOMER  
DE LUXE MANOR MOTEL  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE **RR** PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

DE LUXE MANOR MOTEL  
6540 FOURTH ST., NORTH  
ST. PETERSBURG, FLA..

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 5

See file 1 1/2 - 102 9/18/50

La 9 106

X

Q1015



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1448

ORDER No. 62962

DATE 8-31-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BEAUTIFUL  
KENTUCKY LAKE

AT BOT: 184 MILES LONG-2400 MILES  
OF SHORE LINE. LARGEST MAN-MADE  
LAKE IN THE WORLD

SMALL TYPE © CURT TEICH & CO. INC.  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

AND INSTRUCTIONS  
FOLLOW ROUGH SKETCH/ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

K - OC-H382 ✓  
E - OC-H380 ✓  
N - 8B-H1199 ✓  
T - 9B-H1765 ✓  
U - 6B-H2311 -  
S - 6B-H2300 ✓  
K - 7B-H1925 ✓  
Y - OC-H381 ✓  
L - OC12 ✓  
A - OC-H76 ✓  
K - OCH1356 -  
E - OCH-1358 -

my OCH75  
not in

my OCH75  
not in

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By _____	<b>AND WORK SCHEDULE</b>		By _____
Date <b>SEP 12 1950</b>			Date <b>SEP 12 1950</b>
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		<b>SEP 25 1950</b>	<b>SEP 25 1950</b>
SKETCH	3 8	<b>SEP 18 1950</b>	
RETOUCHING	3 6	<b>SEP 18 1950</b>	<b>SEP 21 1950</b>
REPHOTO			
PHOTO-LITHO		<b>SEP 29 1950</b>	<b>OCT 12 1950</b>
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF		<b>OCT 12 1950</b>	
ARTIST DEPT.	16		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed **NOV 17 1950**

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1449 ORDER NO. 62696 DATE 8-30-50

CUSTOMER

LA CITA MOTEL  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(LA CITA MOTEL - ST. PETERSBURG, FLA.)

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4

He. 1 3/4 1029-1000

La 9 3/4 115

X

W 8 7 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1450 ORDER NO. 62697 DATE 8-31-50

CUSTOMER PLAZA HOTEL  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL AT RIGHT:**

PLAZA HOTEL FACING LINCOLN PARK  
TRANSIENT AND RESIDENTIAL - 59 W...ETC  
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FOLLOW SKETCH, HOWEVER, BE SURE "HASTY TASTY", "PLAZA HOTEL" AND "LUIGI'S  
RESTAURANT" SIGNS ARE ALL LEGIBLE AND THAT TYPE IN PANEL IS BETTER THAN ON  
SKETCH.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CM-8-16-50

*Red + Dk Blue Impression*

*Photo to  
National Industrial Register  
608 S. Dearborn St  
Chicago  
8/14/51*

(F)

914

1-5x7

*Let 6 1/2*

*Jan 7/51 2-102-10-1-50*

*Let 10*

*See page 10*

*Q/3 H*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1451 ORDER NO. 62703 DATE 9-1-50

CUSTOMER

SOUTHERN COMFORT COURT  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

SOUTHERN COMFORT COURT - 4845 4TH  
ST. NORTH "RECOMMENDED" ST. PETERSBURG,  
FLA. - REST ASSURED. (SEE COPY) 5/8 Panel

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE WITH PANEL AT BOTTOM 5/8". BLUE SKY COLORING & SHADING OF PANEL  
AS ON 9BHTT33.

SEE TISSUE OVERLAY & INSTRS. ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1452 ORDER NO. 62721 DATE 9-6-50

CUSTOMER UNITED AMERICAN LIFE INS. CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SMALL LETTERS IN SKY:

BUILDING UNDER CONSTRUCTION. TO BE  
COMPLETED BY MAY 1, 1951

BOT: HOME OFFICE/UNITED AMERICAN LIFE  
INSURANCE COMPANY / DENVER, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FULL FACE 3 SIDES.

CROP SLIGHTLY AT LEFT SIDE AND ADD TO SKY TO CUT DOWN SIZE OF PANEL TO ABOUT  
3/4". TAKE OUT NAME OF ARCHITECTS, ETC. IN BOTTOM OF PICTURE.

SEE TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

WHERE "ALUMINUM" IS DESIGNATED, USE SILVER GRAY OR #17. LOWER FRONT &  
ENTRANCE IS MOTTLED REDDISH BROWN & DARK GRAY WITH SLIGHT BLUE TINT. REDDISH  
BROWN TINT ABOUT SAME AS PASTE ON, BUT DARK GRAY QUITE A BIT DARKER THAN  
PASTE ON.

PHOTO RETURNED

3

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO.

OCH1453

ORDER No.

62824

DATE

9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

MEDINAH TEMPLE, CHICAGO

PRIV. # BEFORE TITLE: 238

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING	3	3 1/2	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2		
ARTIST DEPT.	115	9 1/2	Oct 2, 1950	Oct 4, 1950

OCT 6 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. OCH1454  
ORDER No. 62824  
DATE 9-1-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

ABBOTT HALL - NORTHWESTERN  
UNIVERSITY - McCLINTOCK CAMPUS  
CHICAGO

PRIV. # BEFORE TITLE: 244

SMALL TYPE:

(C) CURT TEICH & CO., INC.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING	10	4	SEP - 7 1950	SEP 13 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	13	SEP 21 1950	9/22/50
ARTIST DEPT.	115	0 1/2	Oct. 5, 1950	Oct. 9, 1950

OCT 13 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO.  
OCH1455  
ORDER No. 62824  
DATE 9-1-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES  
IMPRINT SAME AS ABOVE.

245-MADONNA DELLA STRADA CHAPEL,  
LOYOLA UNIVERSITY, CHICAGO

PRIV. # BEFORE TITLE: 245

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date SEP 5 1950  
By \_\_\_\_\_ Date SEP 5 1950

### WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				SEP 14 1950
RETOUCHING		11 1/2	SEP - 7 1950	
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	SEP 21 1950	
ARTIST DEPT.	117	8 3/4		10-9-50

OCT 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GT

NO. OCH1456

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No. 62824

DATE 9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MADISON AND CRAWFORD AVE.,  
CHICAGO

PRIV. # BEFORE TITLE: 246

SMALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING	5	5	SEP - 7 1950	SEP 13 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	12	SEP 21 1950	
ARTIST DEPT.	22	02		

DATE BLUEPRINT OK'D

DATE Filed OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. 00H1457  
ORDER No. 62824  
DATE 9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES  
IMPRINT SAME AS ABOVE.

TITLE IN FULL

247- 71ST. ST. BUSY DISTRICT, CHICAGO

PRIV. # BEFORE TITLE: 247

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date SEP 5 1950 AND WORK SCHEDULE Date SEP 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7-1950
SKETCH				
RETOUCHING		4	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 19 1950	
ARTIST DEPT.	111	10		10-6-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed OCT 6 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH1458

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No. 62824

DATE 9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

92ND AND COMMERCIAL BUS. DISTRICT,  
CHICAGO

PRIV. # BEFORE TITLE: 250

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 5 1950

WORK SCHEDULE

Date

SEP 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				SEP 15 1950
RETOUCHING		6 1/2	SEP - 7 1950	
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	SEP 27 1950	9 27 50
ARTIST DEPT.	111	10 1/2		10-9-50

DATE BLUEPRINT OK'D

DATE Filed OCT 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO.

OCH1459

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No.

62824

DATE

9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

257 - 63RD AND COTTAGE GROVE AVENUE, CHICAGO

PRIV. # BEFORE TITLE: 251

SMALL TYPE:

(C) CURT TEICH &amp; CO., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH &amp; COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING		5	SEP - 7 1950	
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	SEP 19 1950	
ARTIST DEPT.	107	9 3/4	2-3-50	2-3-50

DATE BLUEPRINT OK'D

DATE Filed

OCT 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

N. OCH1460  
ORDER No. 62824  
DATE 9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

TITLE IN FULL

MILWAUKEE, IRVING PARK & CIGERO  
AVENUE, CHICAGO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 252

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date SEP 5 1950

Date SEP 5 1950

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				SEP 14 1950
RETOUCHING	7	6-2	SEP - 7 1950	
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 21 1950	9-21-50
ARTIST DEPT.	12	9 3/4	10/4/50	10/5/50

DATE BLUEPRINT OK'D

DATE Filed OCT 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO.

OCH 1461

ORDER No.

62824

DATE 9-1-50.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

254 - LOGAN SQUARE MARKET, CHICAGO

P. IV. # BEFORE TITLE: 254

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7-1950
SKETCH				
RETOUCHING		6 1/2	SEP - 7 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 27 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	SEP 27 1950	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. OCH1462

ORDER No. 62824

DATE 9-1-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

255- SOUTH WATER MARKET, CHICAGO

PRIV. # BEFORE TITLE: 255

SMALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date SEP 5 1950 AND WORK SCHEDULE Date SEP 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1950
SKETCH				
RETOUCHING	3	3 1/2	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	SEP 19 1950	
ARTIST DEPT.	103	9		10-4-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed OCT 6 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1463 ORDER NO. 62711 DATE 9-5-50  
CUSTOMER ROBERTS-HAMILTON CO.  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 4) (~~WOLPERT FURNITURE CO.~~)

FOLLOW RESPECTIVE TISSUE OVERLAYS & INSTRUCTIONS ATTACHED. TILE SAMPLE ENCLOSED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW RESPECTIVE TISSUE OVERLAYS & INSTRUCTIONS  
ATTACHED. TILE SAMPLE ENCLOSED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

4  
2  
10  
107  
11.2.50  
La. 14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1464** ORDER NO. 62712 DATE 9-5-50

CUSTOMER  
FABER'S PARK APT. HOTEL  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FABER'S PARK APARTMENT HOTEL • MIAMI  
BEACH FLORIDA - FACING THE OCEAN  
"WHERE FRIENDS MEET FRIENDS" (SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: (SEE TISSUE OVER SKETCH)

ELIMINATE TREES LEFT SIDE STRUCTURE.  
SIGNS OVER ENTRANCE IN RED INK.

COLOR DESCRIPTION

Black & White Photo Ret to Cust 11/24/58 C.D.

Photo had a crack in lower left hand corner

FOLLOW CORRECTED SKETCH.

2 1/4"

PHOTO RETURNED

TO

PHOTO USED FOR

*Red Impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1465 ORDER NO. 62713 DATE 9-9-50

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHAPMAN PARK HOTEL AND BUNGALOWS..ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

SAME AS 7BH656

R. M. / Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (CORRECTIONS ON TISSUE ). NEW DRAWING FOR MAIN  
PICTURE - REVISED AS PER SKETCH. VIEWS IN LOWER RIGHT ARE FROM 7BH656.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red + Blue  
Impressions  
W & H

Rush



5X7

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 0CH1466  
ORDER No. 62998  
DATE 9-5-50

25 M POST CARDS      ART COLORTONE      WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER-BORDER  
TITLE IN FULL  
MORMON BATTALION MONUMENT, STATE  
CAPITOL GROUNDS, SALT LAKE  
CITY, UTAH  
PRIVATE NO. BEFORE TITLE: #1041

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1      R. M. YES  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO:

FOLLOW TRANSPARENCY FOR COLOR

SUBMIT:      RET. PHOTO      REPHOTO      B. L. & W. PROOF      YES      HANDCOL PROOF      RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION**

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate      Cost Dept. Checked

By SEP 8 1950      **ESTIMATE**      By SEP 8 1950  
Date      **AND WORK SCHEDULE**      Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1950	SEP 13 1950
SKETCH				
RETOUCHING	3	1 1/2	SEP 11 1950	SEP 13 1950
REPHOTO			SEP 6 1950	SEP 11 1950
PHOTO-LITHO			SEP 19 1950	SEP 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	SEP 26 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_      DATE Filed NOV 22 1950  
By \_\_\_\_\_      By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_      DATE Photo Returned to Customer 11/17/51  
\_\_\_\_\_      \_\_\_\_\_



587

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH		NO. OCH1467
		ORDER No. 62998
		DATE 9-5-50
25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER-BORDER	FRONT No. 1	R. M. YES
TITLE IN FULL	IMPRINT	SAME AS ABOVE
1042 - LION HOUSE, SALT LAKE CITY, UTAH. RESIDENCE BUILT BY BRIGHAM YOUNG		
PRIVATE NO. BEFORE TITLE: #1042		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.
MAKE REPHOTO:		
FOLLOW TRANSPARENCY FOR COLOR		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF		RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO		
ENVELOPE PHOTO TICKET		

# ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By SEP 8 1950 ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By SEP 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1950	SEP 12 1950
SKETCH				
RETOUCHING	3	2	SEP 11 1950	SEP 12 1950
REPHOTO			SEP 6 1950	SEP - 7 1950
PHOTO-LITHO				SEP 22 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 22 1950	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed SEP 12 1950  
By \_\_\_\_\_ By 20  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer 1/17/51  
\_\_\_\_\_ 20



5x7

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1468

ORDER No. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

1043-UTAH COPPER MINE, LOCATED IN  
BINGHAM CANYON, NEAR SALT LAKE  
CITY, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1043

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D9933

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 11 1950

AND WORK SCHEDULE

SEP 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1950	SEP 18 1950
SKETCH				
RETOUCHING	9-1	2-1/2	SEP 13 1950	SEP 14 1950
REPHOTO			SEP 6 1950	SEP 11 1950
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1-1/2	OCT 2 - 1950	
ARTIST DEPT.		10-30		

DATE BLUEPRINT OK'D

DATE Filed

NOV 22 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1/17/51

JK



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1469

ORDER No. 62998

DATE 9-5-50

25 ~~XX~~ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAR MEMORIALS IN MEMORY PARK,  
SALT LAKE CITY, UTAH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1044

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE

CKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

SEP 8 1950 WORK SCHEDULE

SEP 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1950	SEP 15 1950
SKETCH				
RETOUCHING	2	1	SEP 11 1950	SEP 15 1950
REPHOTO			SEP 6 1950	SEP 11 1950
PHOTO-LITHO			SEP 20 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 1/2	1 1/2		
ARTIST DEPT.		9 1/2		

DEC 4 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

**ATTENTION**

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



577

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1470

ORDER No. 62998

DATE 9-5-50

25 M PCST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

1011 FIRST HOME IN UTAH, LOCATED ON  
TEMPLE SQUARE, SALT LAKE CITY,  
UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1045

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW TRANSPARANCY FOR COLOR

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 8 1950

WORK SCHEDULE

Date

SEP 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SE	SEP 12 1950
SKETCH				
RETOUCHING			SEP 11 1950	SEP 12 1950
REPHOTO			SEP 6 1950	SEP 11 1950
PHOTO-LITHO				SEP 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	SEP 21 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

NOV 22 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11/7/50  
JLS



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1471

ORDER No 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PIONEER MONUMENT, SALT LAKE CITY, UTAH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES,

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1046'

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW TRANSPARENCY FOR COLOR  
FAKE IN ADDITIONAL SKY ABOVE BRIGHAM YOUNG  
STATUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7  
As instructed

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 11 1950

AND WORK SCHEDULE

Date

SEP 11 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 10 1950	SEP 18 1950
SKETCH				
RETOUCHING			SEP 15 1950	SEP 15 1950
REPHOTO			SEP 10 1950	SEP 11 1950
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 2 - 1950	10-2-50
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 22 1950

11/2/50  
74



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OCH1472

ORDER NO. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SEA GULL MONUMENT, TEMPLE  
SQUARE, SALT LAKE CITY, UTAH

PRIVATE NO. BEFORE TITLE: #1033

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9BX90 AND TRANSPARENCY FOR  
COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	15		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1/17/51

1/16

DEC 18 1950



8420

NO. OCH1473

ORDER No. 62998

DATE 9-5-50'

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE "MORMON" TABERNACLE CHOIR,  
SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1034

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9BK73 AND TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	21			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1/17/51

OKS



DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. OCH1474

ORDER NO. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE STATE CAPITOL, SALT LAKE  
CITY, UTAH,

PRIVATE NO. BEFORE TITLE: #1036

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as 9BK82

IMPRINT SAME AS ABOVE / reset

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9BK82 AND TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

13 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 11 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed 18 1950

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1/17/51  
M



57

DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. QCH1475

ORDER No. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, SALT LAKE CITY,  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, same as 9BK77

IMPRINT SAME AS ABOVE, Reset

PRIVATE NO. BEFORE TITLE: #1037

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO:

FOLLOW CARD 9BK77 AND TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1/17/51  
AS



DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. 00H1476

ORDER No. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TABERNACLE, TEMPLE SQUARE,  
SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *on 9/22*

IMPRINT SAME AS ABOVE *Acet*

PRIVATE NO. BEFORE TITLE: #1038

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9BK92 AND TRANSPARENCY FOR COLOR

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. OCH1477

ORDER No. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEMPLE SQUARE, SALT LAKE CITY,  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 9BK88

IMPRINT

SAME AS ABOVE

reset.

PRIVATE NO. BEFORE TITLE: #1039

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW CARD 9BK88 AND TRANSPARENCY FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

8X10

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22			

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1/12/51  
JHS

DEC 18 1950



DESERT BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. 0CH1478

ORDER No. 62998

DATE 9-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE EAGLE GATE, SALT LAKE CITY,  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as 9875*

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1035

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO:

FOLLOW CARD 9BK75 AND TRANSPARENCY  
FOR COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING				
REPHOTO			SEP 6 1950	
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

DEC 18 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1/17/51

OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1479 ORDER NO. 62722 DATE 9-6-50

CUSTOMER H.H. BENNETT STUDIO  
WISCONSIN DELLS, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTON E-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER ~~PLATE~~: Plate

THE DELLWOOD - IN THE HEART OF THE DELLS,  
WISCONSIN DELLS, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(MATCH ATTCHD SCRIPT FOR "THE DELLWOOD")

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

BLDGS - WHITE. ROOFS - GREEN #38. WINDOW TRIM - BLACK. UMBRELLAS & LOWN  
CHAIRS - GREEN #49. CHIMNEY - BRICK #44. LIGHT POST - SILVER.

IN THE SIGN IN FRONT THE WORDS "THE DELLWOOD" ARE BLACK. THE WORDS "ROOMS-  
CABINS" ARE IN RED.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-8-16-50

Red Suspension



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 00H1480

ORDER No. 63007

DATE 9-6-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

R2 - THE COLONNADES, PALM BEACH SHORES,  
FLA./OCEAN VIEW THRU CLOISTERS

PRIVATE NO. BEFORE TITLE: R.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

OPEN PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 6 1950

SEP 6 1950

## WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1950	SEP 13 1950
SKETCH				
RETOUCHING		5	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO			SEP 18 1950	SEP 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 27 1950	9-27-50
ARTIST DEPT.	121	9		10/17/50

OCT 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rush*

108 correction



F.B.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 00H1481

ORDER No. 63007

DATE 9-6-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

R3-SWIMMING POOL - THE COLONNADES  
ON THE OCEAN / PALM BEACH  
SHORES, FLA. / 8/26

PRIVATE NO. BEFORE TITLE: R.3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

SEP 6 1950

By

SEP 6 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 15 1950
SKETCH				
RETOUCHING			SEP - 7 1950	SEP 14 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 26 1950	
ARTIST DEPT.	111	9		Oct 19-50

OCT 23 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



E. R. KENNEDY, SENTINEL BUTTE, N. D.

NO. OCH1482

ORDER No. 63008

DATE 9-6-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

TITLE IN FULL

OBSERVATION POINT AT PAINTED  
CANYON IN THE BAD LANDS OF  
NORTH DAKOTA /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: FOREGROUND - LIGHT REDDISH-TAN. BUILDING AND WALL OF  
NATIVE BROWN, TAN AND RED STONE & PETRIFIED WOOD.  
GO LIGHT ON COLORS!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 6 1950

AND WORK SCHEDULE

By

Date

SEP 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 15 1950
SKETCH				
RETOUCHING	5	2	SEP - 7 1950	SEP 14 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 22 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 22 1950	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 16 1950



E. R. KENNEDY, SENTINEL BUTTE, N.D.

NO. 00H1483

ORDER No. 63008

DATE 9-6-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

U. S. HIGHWAY 10 THROUGH THE  
BAD LANDS OF NORTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE ROAD STAND OUT AS MUCH AS POSSIBLE. GO LIGHT ON COLORS.

REMOVE CAR AT LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 6 1950

AND WORK SCHEDULE

Date

SEP 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 14 1950
SKETCH				SEP 14 1950
RETOUCHING		1	SEP - 7 1950	
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 22 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½	SEP 22 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



E. R. KENNEDY, SENTINEL BUTTE, N.D.

NC 0CH1484

ORDER No. 63008

DATE 9-6-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THEODORE ROOSEVELT  
NATIONAL MEMORIAL PARK,  
NORTH DAKOTA *6 pt*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: TAN AND BUFF-MOTTLED- BAD LANDS ARE LIGHT GRAY-BUFF  
GO LIGHT ON COLORS.  
PUT FLAG ON POLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

SEP 6 1950

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 6 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1950	SEP 12 1950
SKETCH				
RETOUCHING	3	1 1/2	SEP - 7 1950	SEP 12 1950
REPHOTO				
PHOTO-LITHO				SEP 21 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 21 1950	9/22/50
ARTIST DEPT.		9		

NOV 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



E. R. KENNEDY, SENTINEL BUTTE, N.D.

NO. OCH1485

ORDER No. 63008

DATE 9-6-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY SCENE IN THEODORE  
ROOSEVELT NATIONAL MEMORIAL  
PARK, NORTH DAKOTA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: ROAD IS VERY LIGHT RED-TAN. BAD LANDS SHOULD  
BE VERY LIGHT IN COLOR.

REMOVE DEAD BRANCHES AT LEFT. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 6 1950

WORK SCHEDULE

Date

SEP 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 12 1950
SKETCH				
RETOUCHING	3	2	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 25 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	SEP 25 1950	
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D

DATE Filed NOV 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MADISON NEWS AGENCY, MADISON, WISCONSIN

NO. OCH1486

ORDER No. 63015

DATE 9-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

101-WISCONSIN STATE CAPITOL, MADISON,  
WIS.

PRIVATE NO. BEFORE TITLE: #101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME TRANSPARENCY FOR COLORS. OR 3AH903

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

3  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 6 1950

AND WORK SCHEDULE

By

Date

SEP 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1950	SEP 15 1950
SKETCH				
RETOUCHING	5	3	SEP - 7 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 25 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 25 1950	
ARTIST DEPT.	118	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 25 1950



MADISON NEWS AGENCY, MADISON, WISCONSIN  
PHOTO COPY SERVICE A-938

NO. OCH1487  
ORDER No. 63015  
DATE 9-6-50.

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

100-ROTUNDA, WISCONSIN STATE CAPITOL,  
WIS.

PRIVATE NO. BEFORE TITLE: #102

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR GUIDE - SEE ENCLOSED SHEETS.

ELIMINATE "PHOTO COPY SERVICE" CREDIT LINE FROM PICTURE SIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

SEP 6 1950

By

Date

SEP 6 1950

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1950	SEP 18 1950
SKETCH				
RETOUCHING		10	SEP - 7 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 20 1950	SEP 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	SEP 29 1950	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed OCT 23 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MADISON NEWS AGENCY, MADISON, WISCONSIN

NO. 0CH1488

ORDER No. 63015

DATE 9-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. FOREST PRODUCTS LABORATORY,  
MADISON, WIS.

PRIVATE NO. BEFORE TITLE: #103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT GRAY BUILDING, LIGHT BROWN DOORWAY. GREEN LAWN,  
SHRUBBERY AND TREE FOLIAGE. DARK RED, BLACK, AND  
BLUE AUTOS. NOTE FLAG ON WHITE FLAG-POLE.  
BUILDING SHOWING ON LEFT BACKGROUND-LIGHT RED-BROWN  
BRICK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 6 1950

AND WORK SCHEDULE

SEP 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1950	SEP 13 1950
SKETCH				
RETOUCHING		3	SEP - 7 1950	SEP 13 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 25 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	SEP 25 1950	9/25/50
ARTIST DEPT.	119	0		

DATE BLUEPRINT OK'D

DATE Filed OCT 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



I. & M. OTTENHEIMER, BALTIMORE, MD.

NO.

OCH1489

ORDER No.

62723

DATE

9-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE IN FULL

TERMINAL BUILDING, FRIENDSHIP  
INTERNATIONAL AIRPORT, BALTIMORE,  
MD.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. WHITE. BEHIND BLDG ASPHALT PARKING AREA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 6 1950

By

Date SEP 6 1950

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 13 1950
SKETCH				
RETOUCHING	3	3	SEP - 7 1950	SEP - 8 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 21 1950	
ARTIST DEPT.	112	10		

OCT 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. OCH1490  
ORDER No. 62723

DATE 9-6-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BROADWAY AND 2ND ST.,  
SHOWING MAYO CLINIC,  
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Red Impression*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date SEP 6 1950 AND WORK SCHEDULE Date SEP 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1950	SEP 18 1950
SKETCH				
RETOUCHING	1	5	SEP - 7 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 2 - 1950	11-3
ARTIST DEPT.	119	10 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed DEC 20 1950  
By \_\_\_\_\_ By *jr*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

(7)



DISTRIBUTED BY DAKOTA NEWS AGENCY,  
SIOUX FALLS, S. D.

NO. OCH1491

ORDER No. 63017

DATE 9-6-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SACRED HEART CHAPEL AND COLLEGE,  
YANKTON, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: CHAPEL, GRAY STONE  
COLLEGE BUILDING, BROWN AND BUFF

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 6 1950

By

Date

SEP 6 1950

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 11 1950
SKETCH				
RETOUCHING		3 1/2	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO				SEP 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	SEP 20 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 17 1950



DISTRIBUTED BY DAKOTA NEWS AGENCY,  
SIOUX FALLS, S.D.

NO. OCH1492

ORDER No. 63017

DATE 9-6-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NASH GYMNASIUM, YANKTON COLLEGE,  
YANKTON, SOUTH DAKOTA.

*6 ml.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT TAN BUILDING WITH CONCRETE TRIM.

REMOVE - WIRE AND ALSO BRANCHES AT RIGHT

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

*#2* Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 6 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1950	SEP 12 1950
SKETCH				
RETOUCHING		<i>2 1/2</i>	SEP - 7 1950	SEP 11 1950
REPHOTO				
PHOTO-LITHO				SEP 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 1/2</i>	SEP 20 1950	<i>9.20.50</i>
ARTIST DEPT.		<i>8 1/2</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 17 1950



BLUFF DWELLERS CAVE,  
NOEL, MO.

NO. OCH1493

ORDER No. 63034

DATE 9-7-50

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT PHOTO BY MASSIE--MISSOURI  
RESOURCES DIV.,

SCENIC BLUFFS ON U.S. HIGHWAY  
71, NEAR NOEL, MISSOURI,  
IN THE BEAUTIFUL OZARKS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE - AUTO. REMOVE UPPER RIGHT HAND CLOUD-ONLY  
LEAVE OTHERS AS IS.

BLACK TOP ROAD. GRAYISH-TAN ROCKS. 2 DARK TREES ARE GREEN CEDARS.  
OTHERWISE SHOW FALL COLORS - BEAUTIFUL VARIATIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date SEP 8 1950 AND WORK SCHEDULE Date SEP 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 15 1950
SKETCH				
RETOUCHING				SEP 14 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 2 - 1950	
ARTIST DEPT.	113	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL NO. OCH1494 ORDER NO. 62981 DATE 9/7/50

CUSTOMER  
ITALIAN VILLAGE RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

514  
Photos for  
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3 1/2 X 2 1/2

STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

CROP AS MARKED BY ARROWS  
SUBMIT RETOUCED PHOTO. - BE CAREFUL - KEEP CLEAN.

COLOR DESCRIPTION

FOLLOW COLOR PICTURE FOR COLOR GUIDE

Painting Ret'd 10/11/50 B

102 La 102

102



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1495** ORDER NO. 63249 DATE 9-7-50

CUSTOMER SOUTH WINDS MOTEL  
NEVADA, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

SOUTH WINDS MOTEL - ON HI-WAY 54  
2½ MILES EAST OF NEVADA, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

MAKE ROOF A DARKER BLUE. WINDOW CASEMENTS YELLOW. VERANDA POSTS - YELLOW.

LEAVE GLASS BLOCK PANEL IN END OF BLDG AS IS. TREES DARKER GREEN.

IMPROVE ON LAWN(SMOOTHER AND NOT SO TALL) ALL SCREEN DOORS - YELLOW.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE  
CORRECTIONS.

*moch 1649*

PHOTO RETURNED

8

PHOTO USED FOR

*DK. Blue  
improvement*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1496** ORDER NO. **63250** DATE **9-7-50**

CUSTOMER

AMERICAN DAIRY ASSN.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

".. AND SANTA I ALWAYS DRINK MY MILK"

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO AS COPY. SKETCH FOR LAYOUT AND DESIGN.

TAKE OUT STAMP IN NAME Am Dairy Assn

COLOR DESCRIPTION

COLORED PICTURES FOR COLORS & BACKGROUND AS ON COLORED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

*Red Impression*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1497 ORDER NO. 63250 DATE 9-7 50

CUSTOMER AMERICAN DAIRY ASSOCIATION  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FESTIVE TREATS! - ICE CREAM YOUR  
FAVORITE WAY...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO AS COPY. SKETCH FOR LAYOUT AND DESIGN.

COLOR DESCRIPTION

FOLLOW COLORED PRINT AS GUIDE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7  
Hc 2 1/2 116  
106 Sent 12

Wk. Blue & Red  
Impressions

7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1498** ORDER NO **63252** DATE **9-7-50**

CUSTOMER **AMERICAN DAIRY ASSOCIATION  
CHICAGO, ILLINOIS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**BETTER WITH BUTTER!**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print — ☐ Handcolor — ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT REPRODUCTION FROM PHOTO IS TO BE STRAIGHT  
FROM LEFT TO RIGHT, INSTEAD OF ON AN ANGLE.

SHOW RETOUCED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DM-8-16-50

*Handwritten notes:*  
1/2  
3  
17/2 100 9 26 100  
9/105 10/30/50

*Handwritten:* W2H

*Handwritten:* F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1499** ORDER NO. 63260 DATE 9-8-50

CUSTOMER

CHRISTIAN HOSPITAL OF ST. LOUIS  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MOTHERS' AND BABIES' HOME, ST. LOUIS, MO.  
6 pl. copy

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

*Submit Ret. Photo to Customer  
out 10/16/50*

COLOR DESCRIPTION

BLDG. WHITE. AWNING OVER PORCH - GREEN & WHITE.  
TREES, GRASS AND SHRUBBERY - GREEN. ROOF - LIGHT TAN WITH BLUE SKIES BEYOND.

COLOR GREEN THAT PART OF PORCH WHICH APPEARS TO BE OPEN, SINCE SHRUBBERY  
HAS RECENTLY BEEN PLANTED.

FOLLOW COLORED PHOTO.

RETURN COLORED PHOTO TO CUSTOMER.

*Ret. 12/5/50  
B.*

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

*Strang. SX 7  
Ret 5  
J.M. 4/10  
120 299*



GEORGE GOLDSTEIN, 3-5 WELLS AVE.,  
YONKERS, N. Y.

NO. 0CH1500

ORDER No. 63051

DATE 9-11-50

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CLUBHOUSE AND GRANDSTAND OF  
YONKERS RACEWAY, YONKERS,  
NEW YORK

*bpl*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 12 1950

AND WORK SCHEDULE

Date

SEP 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 15 1950
SKETCH				
RETOUCHING			SEP 13 1950	SEP 14 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 26 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2	SEP 26 1950	9/26/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed OCT 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



J. S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. OCH1501

ORDER No. 63065

DATE 9-12-50

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE NEW HAMPTON HARBOR BRIDGE,  
HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE IS GREEN COLOR. SHOW ALL GRASS IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 12 1950 WORK SCHEDULE

Date

SEP 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1950	SEP 18 1950
SKETCH				
RETOUCHING		3	SEP 13 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	OCT 2 - 1950	2.3.50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed NOV 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



J. S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. OCH1502

ORDER No. 63065

DATE 9-12-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW CASINO, HAMPTON BEACH,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST PHOTO - SEE COLORS MARKED ON FRONT OF PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date	SEP 12 1950	Date	SEP 12 1950	Date	SEP 12 1950
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		SEP 14 1950	SEP 15 1950		
SKETCH					
RETOUCHING	3	SEP 13 1950	SEP 14 1950		
REPHOTO					
PHOTO-LITHO		SEP 19 1950	SEP 25 1950		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	110 1 1/2	SEP 20 1950	7/25/50		
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

NOV 9 1950

DATE Filed

By

DATE Photo Returned to Customer

(F)



ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. OCH1504

ORDER No. 63068

DATE 9-12-50

6 1/2 M POST CARDS

ART COLORTONE

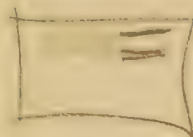
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RADIO STATION WHIT, NEW BERN,  
NORTH CAROLINA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 12 1950

By

SEP 12 1950

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 15 1950	SEP 15 1950
SKETCH			SEP 13 1950	SEP 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1 1/2	OCT 2 - 1950	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

NOV 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Handwritten signature and date: 10/1/50*



HOSPER BROS., ELIZABETH CITY, N.C.

NO. 00H1505

ORDER No. 63069

DATE 9-12-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

CURRITUCK SOUND BRIDGE CONNECTING  
MAIN LAND WITH DARE COUNTY OCEAN  
BEACHES, N.C.

PRIVATE NO. BEFORE TITLE: #33

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED

FOLLOW TISSUE OVERLAY.

(NEGATIVE ATTACHED)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1950	SEP 15 1950
SKETCH				
RETOUCHING		2	SEP 13 1950	SEP 14 1950
REPHOTO				
PHOTO-LITHO			SEP 19 1950	SEP 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	SEP 27 1950	
ARTIST DEPT.	114	8		

OCT 2 - 1950

DATE BLUEPRINT OK'D

DATE Filed

OCT 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1506 ORDER NO. 63284 DATE 9-12-50

CUSTOMER DREAMLAND, INC.  
KENOVA, W.VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12 1/2 BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

DREAMLAND / KENOVA, W.VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 7BH1868. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

BUS CARD

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1507 ORDER NO. 63282 DATE 9-12-50

CUSTOMER GREINER BAKING CO., INC.  
INDIANA, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREINER BAKING CO., INDIANA, PA.  
BOT: FARM MAID BREAD — FARM MAID CAKE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP LEFT SIDE AND BOTTOM AS MARKED. TAKE OUT TELEPHONE POSTS AND WIRES  
AND PIECES OF PIPE AND WOOD IN FOREGROUND.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

5X  
110  
1 3/4  
9 3/4

W 315



R. P. ZIEBOLD, MONTICELLO, IND.

NO. 0CH1508

ORDER No. 63088

DATE 9-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROY CONRAD'S SPORTSMAN RESTAURANT  
AND HOTEL, MONTICELLO, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT ~~NONE~~ DISTRIBUTED BY  
FOTOSHOP, MONTICELLO, INDIANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: ROOF - GREEN. LETTERS ON PORCH - RED.

PUT LEAVES ON TREES AND BUSHES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date SEP 13 1950

## ESTIMATE

Cost Dept. Checked

By

Date SEP 13 1950

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 14 1950
SKETCH				SEP 20 1950
RETOUCHING			SEP 15 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 2 - 1950	
ARTIST DEPT.	117	8 3/4		10-11-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



WILSON'S BOOK & STATIONERY,  
PADUCAI, KENTUCKY

NO. OCH1509

ORDER No. 63085

DATE 9-13-50

6 1/2 M MINIATURE VIEWS - 3 1/2 X 2 1/2 ART COLORTONE - FULL FACE 3

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

SIDES

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES *encl.*

TITLE IN FULL

IMPRINT NONE

THE "GORDON C. GREENE" IN  
KENTUCKY DAN'S MAMMOTH LOCK ON  
THE LOWER TENNESSEE RIVER.,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1356. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 18 1950
SKETCH	20	3 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/2		10-18-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*9364*  
*Miniature Color Photo*  
*Reduce Plates for*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH1510 ORDER NO. 63090 DATE 9-13-50

CUSTOMER MCCORKLE MOTORS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

116 La 9 1/2

X

QRT

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP:

DE SOTO - MCCORKLE MOTORS - PLYMOUTH

BOTTOM: 2820 NO. CICERO AVE. - CHICAGO 41  
PENSACOLA 6-2770

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

CROP AS MARKED - FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

*[Handwritten signature]*



(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1511 ORDER NO. 63289 DATE 9-13-50  
CUSTOMER AIRWAYS FIREPROOFING CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(SEE COPY)

AIRWAYS FIREPROOFING SYSTEM, INC.  
(FIRE DEPT. MASCOT)

FRONT NO. 5

(All of this on address side)

R. M. / Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE ART WORK IN PROPORTION.

COLOR DESCRIPTION

FOLLOW COLORED ART WORK

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1512  
ORDER No. 63290  
DATE 9-13-50

12 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.S. DELTA QUEEN APPROACHING  
KENTUCKY DAM'S HAMLOTH LOCK/ON  
THE TENNESSEE RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OVERLAP TWO LARGE PHOTOS, TO SHOW ENTIRE DAM.  
REMOVE CARS.

*Photo in KH1646*  
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				
RETOUCHING	7	1/2	SEP 15 1950	SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1513  
ORDER No. 63290  
DATE 9-13-50.

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE DELTA QUEEN IN THE MAMMOTH LOCK  
AT KENTUCKY DAM/ON THE LOWER  
TENNESSEE RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE DELTA QUEEN IS WHITE WITH A BLACK HULL. SHOW NAME AS  
PLAINLY AS ON THE STANDARD OIL COMPANY PICTURE ATTACHED.  
(NAME ON THE PLATE ON PILOT HOUSE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				
RETOUCHING		44	SEP 15 1950	SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	13		
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed. OCT 25 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer. \_\_\_\_\_



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1514

ORDER No. 63290

DATE 9-13-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TILGHMAN HIGH SCHOOL,  
PADUCAH, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF GUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CLIPPING ATTACHED. FOLLOW CARD ATTACHED  
FOR COLORING.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				
RETOUCHING	4	3	SEP 15 1950	SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2		10/4/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 1 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Photo to Groom  
10/31/50



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1515  
ORDER No. 63290  
DATE 9-13-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL IRVIN COBB/  
PADUCAH, KENTUCKY/



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE NOT TO CROP TO CLOSE TO SIDES OF BLDG.

SEE ATTACHED CARDS FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ DATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 20 1950
SKETCH				
RETOUCHING	6	5	SEP 15 1950	SEP 19 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. OCH1516 ORDER NO. 63299 DATE 9-14-50

CUSTOMER

UNITED TIRE & SUPPLY, INC.  
HAMMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER LEFT HAND CORNER:

UNITED TIRE & SUPPLY, INC.  
7041-45 CALUMET AVE. / HAMMOND, INDIANA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

E

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 6  
SC 1/2  
LA 9

no photo

(12th)



SCENIC ART SERIES, E.S. REYNOLDS CO.,  
WASHINGTON, D.C.  
PHOTO BY MT. VERNON LADIES' ASSOCIATION

NO. OCH1517  
ORDER No. 63115  
DATE 9-14-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
DOWNSTAIRS BEDROOM, MOUNT VERNON,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DRAPE, CURTAINS, BED SPREAD - OLD ROSE. CHAIR-DEEP RED ALL  
OVER. SIDE WALL-DULL GREEN. CARPET-BROWN & GRAY WITH RED AND  
BLUE FIGURES. FLOOR-DARK OAK. SILVER CANDLE STICK.  
FURNITURE-MAHOGANY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				
RETOUCHING	✓	3	SEP 15 1950	SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	OCT 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 2 - 1950	10-2-50
ARTIST DEPT.	103	9		10-12-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ OCT 17 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SCENIC ART SERIES, E.S. REYNOLDS CO.,  
WASHINGTON, D.C.  
PHOTO BY MT. VERNON LADIES' ASSOCIATION

NO. OCH1518  
ORDER No. 63115  
DATE 9-14-50

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
KITCHEN GARDENS, MOUNT VERNON,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOFS - WEATHERED SHINGLES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 19 1950
SKETCH				
RETOUCHING	3	2		SEP 18 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	OCT 2 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 2 - 1950	
ARTIST DEPT.	108	9		10-10-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

OCT 13 1950



UNITED STATES MARINE CORPS.

NO. CCR1519

ORDER No. 63126

DATE 9-15-50

25 M. POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARINES PASS IN REVIEW, MARINE  
BASE, CAMP LEJEUNE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

UNIFORMS - KHAKI. HELMETS - LIGHT GREEN. JEEP - LIGHT GREEN.  
BUILDING - RED WITH LIGHT BLUE TOP. REVIEWING PLATFORM-RED,  
WHITE AND BLUE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

87

Executive OK of Estimate

By SEP 19 1950  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 19 1950  
Date

OPERATION	EST. TIME		DATE ENTERED, DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1950	SEP 21 1950
SKETCH				
RETOUCHING		2 1/2	SEP 19 1950	SEP 19 1950
REPHOTO			SEP 15 1950	SEP 19 1950
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 5 - 1950	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 6 1950

By

DATE Photo Returned to Customer



UNITED STATES MARINE CORPS.

NO. CCH1520

ORDER No. 63126

DATE 9-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARINES HIT THE BEACH, MARINE  
BASE, CAMP LEJEUNE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

EE EQUIPMENT - DARK GREEN. UNIFORMS - LIGHT BLUE.  
OCEAN - LIGHT BLUE. SAND - WHITE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

57

Executive OK of Estimate

By SEP 19 1950  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 19 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 23 1950
SKETCH				
RETOUCHING	9	2 1/2	SEP 19 1950	SEP 20 1950
REPHOTO			SEP 15 1950	SEP 19 1950
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	OCT 10 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 7 1950



UNITED STATES MARINE CORPS.

NO. OCH1521

ORDER NO. 63126

DATE 9-15-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANTI-TANK CREW IN ACTION, MARINE  
BASE, CAMP LEJEUNE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

EQUIPMENT - DARK GREEN. UNIFORMS- LIGHT GREEN. HELMETS-LIGHT  
GREEN AND LIGHT BROWN. GRASS - LIGHT BROWN.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date SEP 19 1950

ESTIMATE

Cost Dept. Checked

By

Date SEP 19 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1950	SEP 25 1950
SKETCH				
RETOUCHING		2	SEP 19 1950	SEP 20 1950
REPHOTO			SEP 15 1950	SEP 19 1950
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	13		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

NOV 7 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



587

UNITED STATES MARINE CORPS.

NO. 00H1522

ORDER No. 63126

DATE 9-15-50

25 M POST CARDS

ANT COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

MARINE PLANES COVER THE ADVANCE!  
MARINE BASE, CAMP LEJEUNE, N.C.

U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TANKS - DARK GREEN. UNIFORMS - LIGHT BLUE. TREES-GREEN.  
XXXXXXXXXXXXXXXXXXXX PLANES - DARK GREEN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 19 1950

AND WORK SCHEDULE

By SEP 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1950	SEP 21 1950
SKETCH				
RETOUCHING	9	2	SEP 19 1950	SEP 19 1950
REPHOTO			SEP 15 1950	SEP 19 1950
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 5 - 1950	10 5 50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

NOV 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNITED STATES MARINE CORPS.

NO. 00H1523  
ORDER No. 63126  
DATE 9-15-50

25 M POST CARDS ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

TITLE IN FULL  
TANKS MOVE UP, MARINE BASE,  
CAMP LEJEUNE, N.C.

IMPRINT  
U.S. MARINE CORPS OFFICIAL  
PHOTOGRAPH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TANKS & JEEPS - DARK GREEN. MARINES UNIFORMS-LIGHT GREEN.  
TREES - GREEN. GRASS - LIGHT BROWN. SAND-WHITE.

MAKE REPHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date SEP 19 1950

By

Date SEP 19 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 21 1950	SEP 23 1950
SKETCH				
RETOUCHING		2	SEP 19 1950	SEP 20 1950
REPHOTO			SEP 15 1950	SEP 19 1950
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 10 1950	
ARTIST DEPT.		9 1/2		

NOV 7 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1524 ORDER NO. 63300 DATE 9-15-50

CUSTOMER

LEAHY'S TOURIST COURT  
MEMPHIS, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LEAHY'S TOURIST COURT - 3070 SUMMER AVE  
MEMPHIS, TENN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOR COLORS USE SAME AS ON 8BH1676. —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY HYDE NEWS AGENCY,  
ABERDEEN, S. D. -

NO. OCH1525

ORDER No. 63136

DATE 9-18-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN STREET LOOKING SOUTH,  
ABERDEEN, SOUTH DAKOTA -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. -

IMPRINT

SAME AS ABOVE -

PHOTO PROPERTY OF

C.T. -

RETOUCHING AND COLOR DESCRIPTION

COLORS: RIGHT - 1st BLDG. WHITE & BLACK WITH TAN AWNING.  
2nd BLDG. DARK TAN

OTHER TAIL BLDG. - GRAY.

LEFT - 1st BLDG. RED WITH YELLOW (SIGN-BLUE)

ANDERSON-LACEY DRUG CO. BLDG. - RED-BROWN

PUT FLAG ON POLE (ON TOP OF HOTEL BLDG.)

REMOVE TRUCK AND MODERNIZE CARS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 18 1950

SEP 18 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1950	SEP 22 1950
SKETCH				
RETOUCHING	7	5	SEP 19 1950	SEP 20 1950
REPHOTO				
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	OCT 5 - 1950	10/9/50
ARTIST DEPT.		10 1/2		

NOV 9 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(7)



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 0CH1526  
ORDER No. 63138  
DATE 9-18-50

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
THE FIRST NATIONAL BANK AND  
TRUST COMPANY, TULSA, OKLAHOMA

PRIVATE No. BEFORE TITLE ONG-35

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS - BUILDING - WHITE. BLDG. AT RIGHT-TAN AND BUFF WITH  
BRASS TOWER. BLDG. AT LEFT IS DIRTY BUFF.

REMOVE - PART OF WALL AT EXTREME RIGHT. REMOVE BUILDING AT  
LOWER LEFT.  
SHOW 3 TREES IN FRONT OF BLDG. ALONG WALK. (SEE POST  
CARD PICTURE ENCLOSED.)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date SEP 18 1950 WORK SCHEDULE Date SEP 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING		6 1/2	SEP 18 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	OCT 10 1950	10-12-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 7 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY McCORMICK CO., PHOTOGRAPHERS,  
AMARILLO, TEXAS

NO.

OCH1527

ORDER No. 63139

DATE 9-18-50

25 M PCST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, AMARILLO, TEXAS,  
LOOKING NORTHEAST.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS AND BUILDINGS TO BE NAMED - SEE TISSUE  
OVERLAY. FOR GENERAL TYPE OF CARD-SEE 4AH326 ATTACHED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 20 1950
SKETCH		1		
RETOUCHING	7	5	SEP 18 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	OCT 5 - 1950	10-1-50
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



WCOLOCK MFS. CO., HOT SPRINGS NATIONAL PARK,  
ARK.

NO. 00H1528

ORDER No. 63140

DATE 9-18-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

FOUNTAIN OF YOUTH, ILLUMINATED,  
JUNCTION OF CENTRAL, PARK AND  
WHITTINGTON AVENUE, HOT SPRINGS  
NATIONAL PARK, ARK.

SMALL TYPE: PHOTO BY W.D. TOLLEBERG  
PRIVATE NO. LOWER LEFT CORNER: #124

PHOTO PROPERTY OF

CURT.

RETOUCHING AND COLOR DESCRIPTION

COLOR: WALL AROUND FOUNTAIN AND BASE OF FOUNTAIN IS MADE OF CONCRETE  
BLOCKS, COLOR-SOME MEDIUM GRAY AND SOME-LIGHT GRAY. FOUNTAIN  
BASE AND TOP IS ABOUT AC-54. THE WATER AT NIGHT SPRAYS UP  
IN RAINBOW COLORS. THIS IS A NIGHT VIEW. (Similar to card  
of Buckingham Fountain in Chicago)

REMOVE - ALL PEOPLE AND LIGHT DOTS, AND STAR AND POLE AT LEFT  
HAND SIDE OF PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 18 1950

Date

SEP 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1950	SEP 20 1950
SKETCH				
RETOUCHING		4	SEP 18 1950	SEP 19 1950
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1/2		10-2-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OCT 23 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1529 ORDER NO. 63314 DATE 9-18-50

CUSTOMER STAMM, INC.  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STAMM, INC. - 4111 LINDELL BOULEVARD -  
ST. LOUIS, MO. - THE HOUSE OF FASHION -  
PRIVATE PARKING FACILITIES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

BLOT OUT BLDG TO RIGHT, WHICH IS PART OF SERVICE STATION.

COLOR DESCRIPTION

AWNING #4. ROOF #4. BLDG. WHITE. WALK & STEPS RED BRICK. SHRUBBERY GREEN  
WITH FEW RED FLOWERS.

RETURN PHOTO TO CUSTOMER.

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

8

PHOTO USED FOR

5X7  
Oct 5  
12 1/2  
229

as quoted

W 5 15



DISTRIBUTED BY E.B. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 0CH1530  
ORDER No. 63155  
DATE 9-19-50

**ATTENTION**  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

25 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER-BORDER		FRONT No. 1	R. M. NO
TITLE IN FULL HYANNIS - NANTUCKET BOAT, KATERI TEK, IN HYANNIS HARBOR, CAPE COD, MASS. <i>bpl.</i>		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: #1114		PHOTO PROPERTY OF <u>XXXXX C.T.</u>	

RETOUCHING AND COLOR DESCRIPTION  
TALL BUILDING WITH TOWER AT UPPER LEFT-RED BRICK. OTHER BACKGROUND  
HOUSE WHITE WITH GREEN OR BLUE TRIM. OVAL ROOF BUILDING AT RIGHT  
HAS DARK GREEN ROOF. PUT IN CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ **ESTIMATE** Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1950	SEP 25 1950
SKETCH				
RETOUCHING	5	2	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	OCT 10 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 9 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 00H1531

ORDER NO. 63157

DATE 9-19-50

12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAPE COD HOSPITAL, CAPE COD,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1117

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTO IN CENTER (Marked with X) AND TEMPORARY FENCE. WHERE  
AUTO REMOVED, SHOW CURB, LAWN AND WALK. REMOVE SIGN AT RIGHT.  
MIDDLE BUILDING IS RED BRICK WITH WHITE TRIM. WOODEN BUILDINGS  
HAVE GREEN TRIM AND GRAY ROOFS. MIDDLE BUILDING IN BACKGROUND IS  
IVY COVERED ON LOWER PART. REMOVE POLE AND WIRES. OVER THE  
OVAL DOOR IN BRICK BUILDING IS A BRONZE SIGN, "CAPE COD HOSPITAL",  
TRY TO BRING THIS OUT. PUT IN CLOUDS!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1950	SEP 22 1950
SKETCH				
RETOUCHING	4	3	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	OCT 5 - 1950	10/6/50
ARTIST DEPT.		9		

NOV 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO.

OCH1532

ORDER No. 63157

DATE 9-19-50

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1115 - THE HYANNIS AIRPORT, HYANNIS,  
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT: SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1115

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS - WHITE WITH GREEN TRIM, DARK GRAY ROOFS. SHOW THE  
WORD "HYANNIS" LEGIBLY ON ROOF OF BUILDING AT ~~XXXXXXXX~~ LEFT.  
SHOW FLAG OVER MAIN BUILDING. PUT IN CLOUDS.  
CROP AS INDICATED ON PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING		2	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/4	OCT 10 1950	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. OCH1533  
ORDER NO. 63157  
DATE 9-19-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

23-NAUSET BEACH, ORLEANS, CAPE COD,  
MASS.

PRIVATE NO. BEFORE TITLE: #231

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS INDICATED ON PHOTO. PUT IN CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING	5	1½	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	OCT 10 1950	
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 16 1950



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 0CH1534

ORDER NO. 63157

DATE 9-19-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

THE TOWN BEACH, DENNISPORT,  
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: #230

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN ABOUT FOUR SAILBOATS IN WATER. PUT IN CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1950	SEP 22 1950
SKETCH				
RETOUCHING	5	2½	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 26 1950	OCT 5 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 5 - 1950	10-6-50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. OCH1535

ORDER NO. 63157

DATE 9-19-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

3/7-BEACH VIEW, HARMWICHPORT,  
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: #317

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN SEVERAL SAILBOATS. PUT IN CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING		2	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMCUTH,  
CAPE COD, MASS.

NO. 0CH1536

ORDER NO. 63157

DATE 9-19-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

22/- BUSINESS DISTRICT, SHOWING UPPER  
AND LOWER MAIN ST., ONSET, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #221

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (2 VIEWS)

REMOVE POLES AND WIRES. SHOW ALL STORE NAMES CLEARLY. AT LOWER  
LEFT UNDER SIGN ONSET CASH MARKET IS SIGN "ONSET FIVE AND TEN",  
TRY TO BRING THIS SIGN OUT CLEARLY. PUT IN CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1950	SEP 27 1950
SKETCH				
RETOUCHING		6 1/2	SEP 20 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2		10-9-50
ARTIST DEPT.		12		

NOV 16 1950

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 0CH1537

ORDER NO. 63157

DATE 9-19-50

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

184-QUAINT HARBOR SCENE, PROVINCETOWN,  
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #184

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND POLES. SHOW THE TWO BOATS IN BACKGROUND AS WELL  
AS POSSIBLE. MAKE READING ON SIGN LEGIBLE. SHOW PLENTY OF SMALL  
SAILBOATS IN UPPER LEFT. PUT IN CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING	6	4	SEP 20 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 20 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 16 1950



NO. 00H1538  
DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, ORDER NO. 63157  
CAPE COD, MASS.  
DATE 9-19-50

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
EXCURSION BOATS IN HARBOR,  
PROVINCETOWN, CAPE COD, MASS.  
PRIVATE NO. BEFORE TITLE: #183  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(2 VIEWS)  
TOP BOAT "BOSTON BELLE". BOTTOM BOAT "HOLIDAY". PUT BLACK  
DIVIDING LINE BETWEEN SCENES AND NAME OF BOAT UNDER EACH SCENE.  
PUT IN CLOUDS.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_  
ESTIMATE  
AND WORK SCHEDULE  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1950	SEP 22 1950
SKETCH				
RETOUCHING				SEP 23 1950
REPHOTO				
PHOTO-LITHO			SEP 26 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	2		10/2/50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 22 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1539 ORDER NO. 63363 DATE 9-21-50  
CUSTOMER FRANK MICCHIA  
YOUNGSTOWN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 10 yd.

PELTON APARTMENT / 224 W. WOOD ST. Y.  
YOUNGSTOWN, O.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 6  
J.C. 14  
S.A. 9 1/2  
110

1341

as quoted

Draft



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1540 ORDER NO. 63378 DATE 9-21-50

CUSTOMER SYLVIA'S CAMP TURISTA  
EL PASO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SYLVIA'S TOURIST CAMP / EAST 16TH  
OF SEPTEMBER AVE. / CD. JUAREZ, CHIH., MEX.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE B/W POST CARD ATTCHED AS COPY.

COLOR DESCRIPTION

USE BEST JUDGEMENT FOR COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

Ret. 5  
J.C. 10/8/50 1/2  
L.A. 93/4

as quoted

10/17



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1541** ORDER NO. **63365** DATE **9-21-50**

CUSTOMER  
**HOTEL NETHERLAND  
MIAMI BEACH, FLA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

250 M POST CARDS SIZE **3½ X 5½**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HOTEL NETHERLAND — 8 pt. cap  
ON THE OCEAN — 10 pt. cap  
MIAMI BEACH, FLORIDA — 12 pt. cap**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

*Stamp - Report 8/17*  
*Ref. 12*  
*Ref. C. 102*  
*#2 L.R. 10*

*no good*

*10/17*

*Handcolor*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. OCH1542	ORDER NO. 63370	DATE 9-21-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED  TO  PHOTO USED FOR
	CUSTOMER	STAR OF INDIA SAN DIEGO 1, CALIF.		Photos for this Customer		
	12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2					
	STYLEART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full XXXX				FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
NO TITLE ON PICTURE SIDE /						
USE PHOTO FROM 1601-30.						
COLOR DESCRIPTION						
FOLLOW 1601-30 FOR COLORS.						

Rephoto 5x7

Layout

4 1/2

for C.

1 1/2 1/4

L.A.

8 1/2

117

as quoted

edit



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1543 ORDER NO. 63371 DATE 9-21-50  
CUSTOMER ORANGE BLOSSOM GROVES  
LARGO, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ORANGE BLOSSOM GROVES NO. 2 - ON NEW  
GULF COAST HIGHWAY - CLEARWATER, FLA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

~~11/19~~ OKED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5-7  
Rep. 6 1/2  
J.M. 108 13/4  
L.A. 9 1/2

as specified

Submit  
Photo  
to Customer  
for OK.

(F)

Red + Lt. Blue Impression



ALBIN-MCGREE NEWS CO., ADA, OKLAHOMA

NO. 0CH1544

ORDER No. 63190

DATE 9-20-50

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

OKLAHOMA STATE PENITENTIARY,  
MCALLESTER, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR - RED BRICK.

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET**ATTENTION**

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 20 1950
SKETCH				
RETOUCHING	5	3	SEP 21 1950	SEP 21 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	OCT 13 1950	9/20/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed DEC 15 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ALLEN-McGILL & WINS CO., ADA, OKLAHOMA

NO.

0081545

ORDER NO.

63190

DATE

9-20-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN THE EVANGELIST R.C.,  
CHURCH, McALESTER, OKLA.

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - LIGHT TAN WITH BROWN ROOF

ALUMINUM CAR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1950	SEP 25 1950
SKETCH				
RETOUCHING		4	SEP 21 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1/2	OCT 10 1950	10/12/50
ARTIST DEPT.		9		

NOV 22 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

Subjects on

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. 00H1546

ORDER NO. 63190

DATE 9-20-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL BUILDING, McALESTER,  
OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR - WHITE

REMOVE - 5 CARS IN FOREGROUND. MODERNIZE OTHERS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1950	SEP 27 1950
SKETCH				
RETOUCHING	1	5	SEP 21 1950	SEP 26 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	2	1 1/2		10/2/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ALBION-ROCHEE NEWS CO., ADA, OKLAHOMA

NO. 6CH1547

ORDER No. 63190

DATE 9-20-50

12 1/2 M POST CARDS

AAT COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL ALDRIDGE, McALESTER, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR - BROWN

REMOVE - WIRES, PEOPLE AND CAR IN FOREGROUND

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1950	SEP 21 1950
SKETCH				
RETOUCHING	7	5	SEP 21 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	OCT 10 1950	10-12-50
ARTIST DEPT.	109	9 3/4		11-9-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 9 27 1950

By

DATE Photo Returned to Customer



ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. 00H1548

ORDER NO. 63190

DATE 9-20-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON McALESTER LAKE,  
McALESTER, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 25 1950
SKETCH	9	2	SEP 21 1950	SEP 21 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 12 1950	10-16-50
ARTIST DEPT.		8 1/2		

NOV 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

PHOTO BY CORAL GABLES CHAMBER OF COMMERCE

25 MPOST CARDS ART COLORTONE

NO.

OCH1549

ORDER No. 63167

DATE

9-21-50

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC 291-A TYPICAL CORAL GABLES RESIDENCE,  
NORTH GREEN WAY DRIVE, CORAL  
GABLES, FLA. 8 pl.

PRIVATE NO. BEFORE TITLE: DC. 291

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH	9	3	SEP 21 1950	SEP 22 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 12 1950	
ARTIST DEPT.		91		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 00H1550

ORDER NO. 63167

DATE 9-21-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

TITLE IN FULL

IMPRINT

SAME AS ABOVE

ENTRANCE TO THE CLUBHOUSE,  
HIALEAH RACE COURSE, HIALEAH,  
FLA. /

PRIVATE NO. BEFORE TITLE: DC.293

PHOTO PROPERTY OF

COST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 25 1950	SEP 27 1950
SKETCH				
RETOUCHING	3	3	SEP 21 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-9-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
PHOTO BY FORT LAUDERDALE PUBLICITY BUREAU

NO. CCH1551  
ORDER No. 63167  
DATE 9-21-50  
25 M POST CARDS  
ART COLOR TONE  
FULL FACE

**ATTENTION**  
7  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DF.50 BAHIA MAR FROM THE OCEAN,  
FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE TITLE: DF.50

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1950	SEP 27 1950
SKETCH				
RETOUCHING	5	3 1/2	SEP 21 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	2		11/11
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 6 1950



GULF STREAM CARD & DISTRIBUTING CO.,  
 MIAMI, FLORIDA  
 PHOTO BY FORT LAUDERDALE PUBLICITY BUREAU

NO. 00H1552  
 ORDER No. 63167  
 DATE 9-21-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. NO
TITLE IN FULL DF-1-AERIAL VIEW OF FORT LAUDERDALE BEACH, FLA. 1 <i>ap</i>		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: DF.51		PHOTO PROPERTY OF	CUST.
RETOUCHING AND COLOR DESCRIPTION			

FOLLOW TISSUE OVERLAY

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☒ YES HANDCOL PROOF ☐ RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
 order for this customer. Please  
 see to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

By \_\_\_\_\_ Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1950	SEP 25 1950
SKETCH				
RETOUCHING	3		SEP 21 1950	SEP 21 1950
REPHOTO				OCT 10 1950
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	OCT 10 1950	
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 7 1950  
 By \_\_\_\_\_ By *ju*  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
PHOTO BY FORT LAUDERDALE PUBLICITY BUREAU

NO. 00H1553  
ORDER NO. 63167  
DATE 9-21-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

TITLE IN FULL

IMPRINT

SAME AS ABOVE

AERIAL VIEW OF FORT LAUDERDALE,  
FLA. / LOOKING TOWARDS THE  
ATLANTIC OCEAN / *split*



PRIVATE NO. BEFORE TITLE: DF.52'

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

*YES*  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1950	SEP 27 1950
SKETCH				
RETOUCHING	4	3	SEP 21 1950	SEP 22 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	241		10-9-50
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D

DATE Filed

NOV 9 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
PHOTO BY HYDE PHOTO

NO. OCH1554  
ORDER No. 63167  
DATE 9-21-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

153-ST. ANTHONY'S CATHOLIC CHURCH/  
FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE TITLE: DF.53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1950	SEP 27 1950
SKETCH				
RETOUCHING		5 1/2	SEP 21 1950	SEP 25 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 9 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	OCT 9 - 1950	10/10/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. OCH1555

ORDER No. 63167

DATE 9-21-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FIRST PRESBYTERIAN CHURCH /  
FORT LAUDERDALE, FLA. /

PRIVATE NO. BEFORE TITLE: DF.54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1950	SEP 27 1950
SKETCH				
RETOUCHING	4	3	SEP 21 1950	SEP 25 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	11		10/9/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 6 1950

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1556 ORDER NO. 63376 DATE 9-21-50

CUSTOMER THE RUSTIC MANOR  
GURNEE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN BORDER:

THE RUSTIC MANOR  
GURNEE, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH 3/16" WHITE BORDER AT BOTTOM.

CROP AS MARKED.  
FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED. /

SUBMIT RET OUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Post 5  
Hc 2 106  
La 11

Adapt. Card  
p. 1.50  
e

NOV



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1557 ORDER NO. 63376 DATE 9-21-50

CUSTOMER THE RUSTIC MANOR  
GURNEE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN BORDER:

THE RUSTIC MANOR—  
GURNEE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH 3/16" WHITE BORDER AT BOTTOM.

CROP AS MARKED.

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

SUBMIT RETOACHED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Oct 5  
108 La 9

WON



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1558 ORDER NO. 63376 DATE 9-21-50

CUSTOMER THE RUSTIC MANOR  
GURNEE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN BORDER

THE RUSTIC MANOR  
GURNEE, ILL.

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH 3/16" WHITE BORDER AT BOTTOM  
CROP AS MARKED.

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ENCLOSED.

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-28 104 2.a. 11

\$ 1.50

Walt



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1559 ORDER NO. 63377 DATE 9-21-50

CUSTOMER WOLFE'S CAMERA & PHOTO SHOP  
TOPEKA, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NOD AWAY MOTEL, TOPEKA, KANSAS

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 5  
H.C. 12  
L.A. 9

as quoted

LDH

Red Longman

(F)



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout					
Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

NO TITLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red & dk. Blue  
expressions

⑦



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1561 ORDER NO. 63385 DATE 9-21-50

CUSTOMER MONTELL STUDIOS  
EDGEWATER PARK, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER RIGHT CORNER:

ATOP THE DECK OF THE FRIENDSHIP HOUSE  
OVERLOOKING THE BEAUTIFUL GULF OF  
MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref. 3 1/2  
U.C. 1 3/4  
101 L.A. 10 1/2

Wash



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. <sup>5</sup> OCH1562	ORDER NO. 63385	DATE 9-21-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED
	CUSTOMER	MONTELL STUDIOS EDGEWATER PARK, MISS.			Photos for this Customer	
PHOTO PROPERTY OF C. T. & CO.	12½ M POST CARDS		SIZE 3½ X 5½	STYLEART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full UPPER RIGHT CORNER: ATOP THE DECK OF THE FRIENDSHIP HOUSE OVERLOOKING THE BEAUTIFUL GULF OF MEXICO			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center		
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
	FOLLOW TISSUE OVERLAY.					
COLOR DESCRIPTION						
FOLLOW TISSUE OVERLAY.						

NO  
YES  
RETURN PHOTO

2M-8-16-50

Ret. 4  
L.A. 13/4  
L.A. 10

WOLF

Red Dyer

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1563 ORDER NO. 63385 DATE 9-21-50

CUSTOMER

MONTELL STUDIOS  
EDGEWATER PARK, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER/RIGHT CORNER:

ATOP THE DECK OF THE FRIENDSHIP  
HOUSE OVERLOOKING THE BEAUTIFUL  
GULF OF MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 3 1/2  
I.C. 106 134  
L.A. 9 1/2

Wait



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1564 ORDER NO. 63383 DATE 9-21-50

CUSTOMER HOME FED.SAVINGS & LOAN ASSN.  
CINCINNATI, O.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOME FEDERAL SAVINGS & LOAN ASSN. OF  
CINCINNATI + 120 EAST 4TH STREET  
CINCINNATI 2, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7 1/2  
21.8 102  
L.A. 10 3/4

as quoted  
W. J. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1565 ORDER NO. 63384 DATE 9-21-50

CUSTOMER DOMINICAN FATHERS  
WINONA, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. PETER MARTYR PRIORY STOCKTON HILL  
WINONA, MINNESOTA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BLDG. LIGHT TAN GRAY STONE WITH SPANISH RED (BROWNISH RED) TILE ROOF.  
LIGHT GRAY STONE TRIM. LIGHT CREAM TRIM, WINDOWS. MAKE LAWN, GREEN  
WITH DARK GREEN EVERGREEN TREES. MAKE SKY BLUE WITH CLOUDS.

CUSTOMER  
—  
CO.  
—  
C. T. & CO.  
—  
NO  
—  
YES  
—  
RETURN PHOTO

3M 8-16-50

PHOTO RETURNED  
TO  
PHOTO USED FOR

Set 4

117 L.a. 8 3/4

WCH



ORANGE NEWS CO., ORLANDO, FLA.

NO. OCH1566

ORDER No. 63221

DATE 9-21-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA CITY AM I IN ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE © CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

AND TISSUE OVERLAY FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date SEP 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date SEP 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26	SEP 27 1950
SKETCH			SEP 27 1950	SEP 26 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 9 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 3/4	OCT 9 - 1950	
ARTIST DEPT.	115	10	Oct. 20, 1950	Oct. 23, 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 9 1950

By

DATE Photo Returned to Customer



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. OCH1567

ORDER No. 63222

DATE 9-21-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CHapel OF THE IMMACULATE HEART  
OF MARY, ST. FRANCIS HOSPITAL,  
JERSEY CITY, N.J. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date SEP 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date SEP 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1950	SEP 27 1950
SKETCH				
RETOUCHING	7	6 1/2	SEP 25 1950	SEP 26 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	119	2	OCT 10 1950	
ARTIST DEPT.	119	11 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 16 1950



DISTRIBUTED BY  
WILSON'S BOOK & STATIONERY STORE,  
PADUCAH, KY.

NO. OCH1568

ORDER No. 63224

DATE 9-21-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PADUCAH, KENTUCKY, CITY OF  
BEAUTIFUL CHURCHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(6 VIEW GROUP)

ON ALL VIEWS - REMOVE CARS, TELEPHONE POSTS AND WIRES.

ON BAPTIST CHURCH CARD - REMOVE THE "AETNA" SIGN, ALSO.

SUBMIT PENCIL SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1950	OCT 1 1950
SKETCH	1	2	SEP 29 1950	OCT 1 1950
RETOUCHING	1	12		
REPHOTO				
PHOTO-LITHO			OCT 10 1950	OCT 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	2 1/2	OCT 17 1950	
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 9 1950



AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. OCH1569  
ORDER No. 62824  
DATE 9-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

341-BABA'I TEMPLE, WILMETTE, ILL.

PRIV. # BEFORE TITLE: 242  
SKALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBJECT TO BE A NIGHT VIEW.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By  
Date SEP 22 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date SEP 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6	SEP 23 1950	SEP 23 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	10-20-50	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 1 1950

Att: ~~Walter~~  
~~Subj: [unclear]~~  
To: Customer  
Submitted  
10/5/50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1570 ORDER NO. 63511 DATE 9-22-50

CUSTOMER ROCK VILLAGE COURT  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROCK VILLAGE COURT  
SPRINGFIELD, MISSOURI  
43 UNITS BOT: (AAA)  
N.E. CORNER CITY-JCT. U.S. HIGHWAYS 66 &  
166 AT 65

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCED PHOTOS  
FOLLOW PENCIL OVERLAY FOR LOWER VIEW  
SEE PHOTO FOR REPRODUCTION - AND TISSUE DRAWING  
FOR NEON TUBING AROUND SIGNS.

COLOR DESCRIPTION

2 UPPER VIEWS AND BACKGROUND - USE OCH-96. FOLLOW PENCIL OVERLAY FOR  
LOWER VIEW- COLORS ON LOWER VIEW AS ON OCH96.  
SEE TISSUE DRAWING FOR NEON TUBING AROUND SIGNS, NEON TUBING IS #1 RED-  
REST OF SIGN AS IS. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

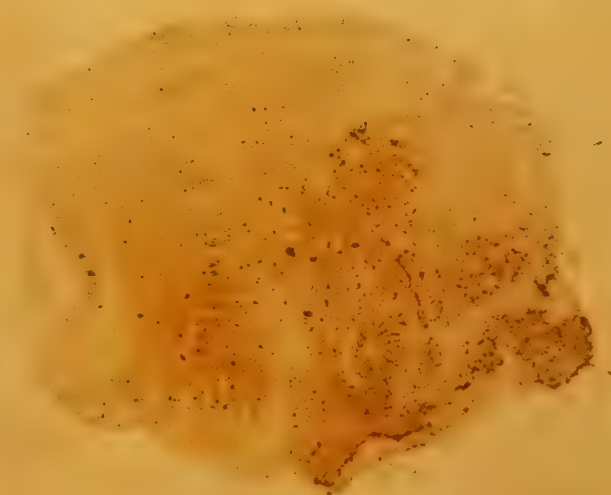
PHOTO RETURNED

PHOTO USED FOR

L.O. 1/2  
Ret. 6  
J.M. G. 116 2/14  
L.L. 15

as quoted

OK



AP Blue Impression

(F)



NO. OCH1571  
ORDER No. 63390  
DATE 9-25-50

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO., TUCSON  
AND PHOENIX, ARIZONA

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL  
MT. LEMMON ROAD, NEAR TUCSON,  
ARIZONA

FRONT No. I R. M. YES *Same as - 6BH-2616*

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: T-7

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH2616. BE SURE TO HAVE MOST OF ROAD BLACK-TOPPED, HOWEVER SHOW A CERTAIN AMOUNT OF GRAVEL OR LIGHT-COLORED GRAVEL ALONG THE SIDES. THIS IS ONLY A TWO-LANE TOPPING ON AN OLD ROAD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

By SEP 26 1950 **ESTIMATE** By SEP 26 1950  
Date SEP 26 1950 **AND WORK SCHEDULE** Date SEP 26 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1950	SEP 27 1950
SKETCH				
RETOUCHING	7	1	SEP 26 1950	SEP 26 1950
REPHOTO				
PHOTO-LITHO			SEP 29 1950	OCT 10 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	15	OCT 10 1950	
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed DEC 1 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

*Full Offset*

**COLORTONE**  
*+ Color Corr.*



DATE 9-26-50

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

M. E. RUSSELL, SARASOTA, FLORIDA

12:11M POST CARD

ART COLORTONE

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

V4-THE GULF BREEZE HOTEL ON THE  
TROPICAL GULF OF MEXICO, VENICE,  
FLA.

IMPRINT      SALE AS ABOVE

PRIVATE NO. BEFORE TITLE: V.4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

**SUBMIT:**

RET. PHOTO    REPHOTO    B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	1	5	SEP 26 1950	SEP 20 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12		10-13-50
ARTIST DEPT.		9		

NOV 7 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer \_\_\_\_\_



M. E. RUSSELL, SARASOTA, FLORIDA

NO. 08H0CH1573

ORDER No. 63532

DATE 9-26-50

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO.

TITLE IN FULL

SHRIMP FLEET AT ANCHOR

ALONG PALE LINED CALOOSAHATCHEE

RIVER, FT. MYERS, FLORIDA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F.33

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	6	3	SEP 26 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		10-12-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed NOV 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1574 ORDER NO. 63396 DATE 9-26-50

CUSTOMER MAYFAIR HOTEL  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL MAYFAIR-232 FIRST ST. NORTH ST.  
PETERSBURG, FLA. BOT: MR. & MRS. WILLIAM  
W. GAY, PROPRIETORS - PHONE 74-4214

C. TEICH MANAGEMENT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT RETOCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1575 ORDER NO. 63397 DATE 9-26-50

CUSTOMER CHARLES HEITZMAN BAKERY  
LOUISVILLE 4, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAS. HEITZMAN BAKERY - 1036 E. BURNETT  
AVENUE - LOUISVILLE, KENTUCKY, ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.  
(SAMPLE ORNAMENTS ARE IN STOCK ROOM.)

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

Ret.  
F.C.  
L.A.  
106 13/4  
93/4

1074



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1576** ORDER NO. 63400 DATE 9-26-50

CUSTOMER

THE SANDS OF TREASURE ISLAND  
ST. PETERSBURG, FLA.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Plat number 5x7*  
*10/10/50*  
*La 93*

*Rephoto 3.50*  
*WJH.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1577 ORDER NO. 63545 DATE 9-26-50

CUSTOMER FULLER AUTOMOBILE COMPANY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FULLER AUTOMOBILE COMPANY  
2035 READING ROAD, CINCINNATI 2, OHIO  
TELEPHONE-DUNBAR 5220

BOT: "OHIO'S LARGEST FORD DEALER"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-0-10-50

104  
10/20/50  
C.C.  
7  
134  
9

As quoted

Red + 2k Blue

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1578 ORDER NO 63546 DATE 9-26-50

CUSTOMER FULLER AUTOMOBILE COMPANY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FULLER AUTOMOBILE COMPANY  
2035 READING ROAD, CINCINNATI 2, OHIO  
TELEPHONE - DUNBAR 5220  
BOT: "OHIO'S LARGEST FORD DEALER"

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM OCH1577 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.A. 2 1/2

as quoted

V.C.H.

(F)



DISTRIBUTED BY CARLETON COLLEGE BOOK STORE,  
NORTHFIELD, MINN.

NO. OCH1579  
ORDER No. 63408  
DATE 9-27-50

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOLIQU MEMORIAL BUILDING,  
CARLETON COLLEGE,  
NORTHFIELD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN STONE BLDG. WITH DARK BLUISH GRAY PANELS BETWEEN  
WINDOWS & ABOVE TOP WINDOWS. WHITE WINDOW SASH TRIM. GREEN LAWN  
AND GREEN FOLIAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	4	3	SEP 27 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	OCT 16 1950	10.17.50
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CARLETON COLLEGE BOOK STORE,  
NORTHFIELD, MINN.

NO. 00H1580

ORDER No. 63408

DATE 9-27-50

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

/ MARGARET EVANS HALL / CARLETON  
COLLEGE, NORTHFIELD, MINN. //



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED-BROWN #23 BRICK FLDS. WITH RED #62 LIGHT ROOF. LIGHT GRAY  
STONE PATH & LOWER HALF OF FLDS. GRAY DRIVE. ROOF TO LEFT SHOWING,  
SAME. COLORED AUTO. GREEN LAWN & FOLIAGE. BLUE WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	10.	3	SEP 27 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	OCT 12 1950	10-13-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CARLETON COLLEGE BOOK STORE,  
NORTHFIELD, MINN.

NO. OCH1581

ORDER No. 63408

DATE 9-27-50

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEVERANCE, BURTON AND DAVIS HALLS,  
CARLETON COLLEGE,  
NORTHFIELD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED-BROWN #23 BRICK BLDGS WITH LIGHT GRAY STONE TRIM. LIGHT #62 Roof  
ON STEEPLE. GREEN LAWN AND FOLIAGE. LIGHT GRAY STREET. DARK  
GRAY CINDER OVAL RUNNING PATH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept./Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1950	SEP 27 1950
SKETCH				
RETOUCHING	5	3	SEP 27 1950	SEP 27 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 12 1950	10-13-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 0CH1522

DISTRIBUTED BY CARLETON COLLEGE BOOK STORE,  
NORTHFIELD, MINN.

ORDER No. 63408

DATE 9-27-50

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAIRD HALL AND WOODSELL OBSERVATORY,  
CARLETON COLLEGE,  
NORTHFIELD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK (#23 WITH MORE RED) BLDG. WITH LIGHT #62 ROOF ON  
LAIRD HALL, LEFT. CREAM TRIM. RED BROWN BRICK #56 BLDG. WITH  
ALUMINUM DUMPS ON BLDG. TO RIGHT. GREEN LAWN AND FOLIAGE.  
DARK GREEN EVERGREENS. DARK GRAY ROAD. REMOVE AUTO IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept./Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	10	2	SEP 27 1950	SEP 23 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-12-50
ARTIST DEPT.	118	9 1/2		

NOV 16 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY HANCOCK NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. 00H1583

ORDER No. 63550

DATE 9-27-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROADWAY LOOKING WEST,  
MUSKOGEE, OKLAHOMA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - RIGHT: 1st BUILDING - CEMENT  
2nd BUILDING - WHITE WITH DARK BLUE FRONT  
3rd " - DARK BROWN  
BANK ----- CEMENT FRONT  
LEFT: 1st BUILDING - RED WITH LILAC FRONT  
TALL BUILDING - RED-BROWN

REMOVE - WIRES, ETC.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	3	4 1/2	SEP 27 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	OCT 16 1950	10-17-50
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY MAHONEY NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. 00H1584

ORDER No. 63550

DATE 9-27-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMULGEE AVENUE, LOOKING EAST,  
MUSKOGEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: RIGHT- 1ST BUILDING - RED WITH GREEN TRIM  
2nd " - RED-BROWN WITH CONCRETE  
3rd " - BUFF  
LEFT - 1st BUILDING - BROWN WITH RED SIGN  
2nd " - CONCRETE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING			SEP 27 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2	OCT 16 1950	10-17-50
ARTIST DEPT.	111	10-2		11-1-50

NOV 9 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY HAINWAY NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. 0081585

ORDER No. 63550

DATE 9-27-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATER FALLS AT HONOR HEIGHTS,  
MUSKOGEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: FLOWERS ARE WHITE, PINK, ORANGE AND ALL SHADES OF  
RED. SOME LEAVES ARE DARK RED-BROWN AND A FEW  
ARE GREENISH-WHITE.

SHOW WATER FALLS PROMINENTLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	2	1 1/2	SEP 27 1950	SEP 28 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 16 1950	10-17-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY HANCOCK NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. CCH1586

ORDER No. 63550

DATE 9-27-50

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
GREETINGS FROM MUSKOGEE, OKLAHOMA  
"INDIAN CAPITAL OF THE WORLD"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO /  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME TWO INDIANS AS ON CARD CCH865, AND ANY OTHER VIEWS  
OF MUSKOGEE. SEE SAMPLES ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Colored 8  
# 7- 12  
# 8- 72

M - DCN865  
U - #I  
S - #II  
K - #III  
O - #IV  
G - #V  
E - OCT 16  
E - #VI

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 12 1950
SKETCH	18	7	OCT 6 1950	OCT 10 1950
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	13 1/2		11/7/50

NOV 9 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



SERVICE NEWS CO., MACON, GA.

NO. OCH1587

ORDER No. 62739

DATE 9-27-50

12 1/2 M POST CARDS

ART COLOR TONE

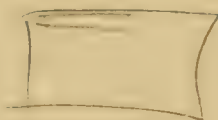
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS GEORGIA PEACH ORCHARD  
IN BLOOM, MACON, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT PINK BLOSSOMS, SHOW ROUGH GRASS ON GROUND.  
PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING			SEP 28 1950	SEP 29 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 16 1950	10-16-50
ARTIST DEPT.	107	9		11-1-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 6 1950



SERVICE NEWS CO., MACON, GA.

NO. CCH1588

ORDER No. 62739

DATE 9-27-50

12 1/2 M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
MOUNT DE SALES ~~ACADEMY~~  
MACON, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. MASON.

RETOUCHING AND COLOR DESCRIPTION

COLORS: JOIN THE 3 ATTACHED PHOTOS. CURRING IN FRONT TO BE ON STRAIGHT LINE. RED BRICK BUILDING, WHITE TRIM, GRAY SLATE ROOF. HAVE CREAM SHADES IN WINDOWS AT SAME HEIGHT, BROWN DOORS. SNOW FLOWERS ON CORNER BUSHES. PRETTY CLOUD EFFECT. TAKE OUT MAN AT LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION:

3 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Try & strengthen this view  
with center photo  
5/17*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1950	OCT 4 - 1950 OCT 10 1950
SKETCH				
RETOUCHING	7	5	SEP 29 1950	OCT 3 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	137	1 1/2	10-29-50	
ARTIST DEPT.	120	7 1/2		11/2/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 6 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SERVICE NEWS CO., MACON, GA.

NO. OCH1589  
ORDER No. 62740  
DATE 9-27-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
BACONSFIELD POOL, MACON, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: JOIN THE 3 ATTACHED PHOTOS. LIGHT GREEN WATER, LARGER LINES IN WATER ARE DARK GREEN. ALUMINUM COLOR STANDS. BATHHOUSE RED BRICK AND WHITE, GREEN CANOPY ON LEFT HAND SIDE. PRETTY CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1950	OCT 3 1950
SKETCH				
RETOUCHING	23	1/2	SEP 29 1950	OCT 3 1950
REPHOTO				
PHOTO-LITHO			OCT 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9		11-1-50

NOV 6 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. OCH1590

ORDER No. 62741

DATE 9-27-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

PC.70-SURF BATHING AT LONG BEACH RESORT  
"WORLD'S MOST BEAUTIFUL BATHING  
BEACH" PANAMA CITY BEACH, FLA.

PRIVATE NO. BEFORE TITLE; PC.70

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE CARDS 6BH2239, 2241, 2242 FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 2 1950	OCT 4 1950
SKETCH				
RETOUCHING	10	3	SEP 28 1950	SEP 29 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 13 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	13	OCT 13 1950	10/13/50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 15 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. OCH1591

ORDER No. 62741

DATE 9/27/50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

PC. 71 - SKY LINE OF LONG BEACH RESORT,  
PANAMA CITY BEACH, FLA.

PRIVATE NO. BEFORE TITLE; PC. 71

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY  
SEE CARDS 6BH2239, 2241, 2242 FOR  
COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 - 1950
SKETCH				
RETOUCHING	11	3 1/2	SEP 28 1950	SEP 29 1950
REPHOTO				
PHOTO-LITHO			OCT 6 - 1950	OCT 13 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 13 1950	10-16-50
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1593 ORDER NO. 63569 DATE 9-28-50

CUSTOMER MANGAM'S CHATEAU  
LYONS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MANGAM'S CHATEAU  
THEATRE RESTAURANT  
7850 OGDEN AVENUE - LYONS ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-3-16-50

4 Replicas 3-7

L. O. 2

Ref. 12

U. C. 116 2 1/4

L. A. 13 1/2

As quoted

WJH.

Red Ingersoll

5 Photos to  
Calendar Office  
Marillac House  
2822 W. Jackson St.  
Chicago, Ill  
8/27/52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1594 ORDER NO. 63437<sup>6</sup> DATE 9-28-50

CUSTOMER VICTOR HOTEL  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR-CONDITIONED ROOMS - VICTOR  
HOTEL ON THE OCEAN AT 12TH ST.  
MIAMI BEACH, FLORIDA - OWNED AND OPERATED  
BY JOSEPH WALDMAN

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.  
10/10/50  
L.A.  
10  
1 1/2  
9 3/4

105X

as quoted

LA: Blue  
Impression

(7)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1595** ORDER NO. **63444** DATE **9-29-50**

CUSTOMER **ST. PETER'S CHURCH  
CHICAGO, ILLINOIS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**ST. PETER'S CHURCH - CHICAGO LOOP**

*6 pl. caps*

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR VIEW)

TAKE OUT PRESENT WORDING. USE PHOTOSTAT AS COPY. BE SURE CROSS AT TOP OF BLDG.  
COMES OUT.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE ONLY. COLOR IN WINDOWS TO INDICATE  
STAINED GLASS.

*Ret'd 10/23/50 B.*  
~~RETURN KODACHROME PRINT.~~

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*5x7  
#1-5  
#2-1 1/2  
B. 6 1/2  
H. 1 1/2  
2.2.9*

*113 X*

*Rephoto 3.50*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1596 ORDER NO. 63444 DATE 9-29-50

CUSTOMER ST. PETER'S CHURCH  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. PETER'S CHURCH - CHICAGO LOOP  
*6 pl. copy*

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(INTERIOR VIEW)

TAKE OUT PRESENT WORDING. USE PHOTOSTAT AS COPY.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE ONLY. COLOR IN WINDOWS TO INDICATE  
STAINED GLASS.

RETURN KODACHROME PRINT.

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.  
|  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

507  
B. 6  
H. 3  
La. 11

ME X

add'l Artwork  
& Rep. 9.75

*add 10/23/53 B*

3M-8-16



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1597 ORDER NO. 63445 DATE 9-29-50

CUSTOMER BARBER-GREENE COMPANY  
AURORA, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER LEFT: BARBER-GREENE PHOTO

#450143

PRINTED IN USA.

UPPER RT: MAINTAIN SAFE TRAFFIC!...ETC.

LOWER RT: KEEP MOVING THIS WINTER! (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

3

PHOTO USED FOR

Very Rush

Rec. 64  
107  
L.A. 9

X  
as quoted

X

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-5-16-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1598 ORDER NO. 63445 DATE 9-29-50

CUSTOMER BARBER-GREENE COMPANY  
AURORA, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER LEFT: BARBER-GREENE PHOTO

#850104 PRINTED IN USA

UPPER RT: TRAFFIC MOVES AS USUAL!...ETC.

LOWER RT: MAINTAIN METER REVENUE! (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Ret.  
101  
H.C.  
L.A.  
6  
1 1/2  
4

as quoted  
AB

Alp. Blue  
impression

Very Rush

F



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. CCH1599

ORDER NO. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PLEASURE CRAFT ON LAKE MEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. *yes*

IMPRINT SAME AS ABOVE

*BOT LAKE MEAD NATIONAL  
RECREATIONAL AREA*

*6 pl. it.*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>7-7-50</i>	NOV 7-1950
SKETCH				
RETOUCHING	<i>10-1 1/2</i> <i>3-2</i>	<i>5 1/2</i>	SEP 29 1950	OCT 2 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>10 1/2</i>	<i>1 1/2</i>	NOV 16 1950	<i>Nov</i>
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed. *JAN 17 1951*

By *zw*

DATE Photo Returned to Customer \_\_\_\_\_



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA  
NO. 00H1600  
ORDER No. 63583  
DATE 9-29-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER  
TITLE IN FULL  
UPSTREAM VIEW OF HOOVER (BOULDER)  
DAM, SHOWING ARIZONA OBSERVATION  
POINT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. *no yes*  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY!

SEE CARDS ENCLOSED FOR COLOR GUIDE.  
(C624 - 16H2427 - 5AH1425)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 - 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	4	4	SEP 29 1950	OCT 2 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	200	NOV 16 1950	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 0011601

ORDER NO. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEVADA LOCKOUT POINT, HOOVER  
(BOULDER) LAM

67th

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE CARDS ENCLOSED FOR COLOR GUIDE.  
(0011467 - 6360)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	4	3	SEP 29 1950	OCT 3 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	5 1950	11-22-50
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 17 1951

By *ju*

DATE Photo Returned to Customer \_\_\_\_\_



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 9081602  
ORDER No. 63583  
DATE 9-29-50

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAST FRONTIER VILLAGE,  
LAS VEGAS, NEVADA

6 pbl

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SEE CARD ENCLOSED FOR COLORS. (62686)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

YES

Slide

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 - 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	5	30	SEP 29 1950	
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	13	NOV 14 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



REGENT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 001503

ORDER No. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEWBY PODDER! WELCOME TO  
LAS VEGAS, NEVADA

6 pt.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

SAVE AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

( 2 PHOTOS )

FOLLOW PICTURE OVERLAY

SUBMI

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

D-7878

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			10-24-50	
SKETCH				
RETOUCHING	7	30	SEP 22 1950	OCT 2 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	10		10-30-50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 00H1604

ORDER No. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

WATER SPORTS, ON LAKE MEAD

BOT LAKE MEAD NATIONAL RECREATIONAL AREA

SMALL TYPE: PHOTOGRAPH BY  
BUREAU OF RECLAMATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. ~~no~~ yes

IMPRINT SAME AS ABOVE

XXXXXXXXXXXX

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 - 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	10	2	SEP 29 1950	OCT 2 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 14 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 14 1950	11/14/50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 17 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 00H1605

ORDER NO. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORSTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BASE FISHING, LAKE MEAD

BOT LAKE MEAD NATIONAL RECREATIONAL AREA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1950	OCT 2 1950
SKETCH				
RETOUCHING	3	2	SEP 29 1950	OCT 2 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-14-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 17 1951

By

DATE Photo Returned to Customer



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 00H1606

ORDER No. 63583

DATE 9-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

EL CORTEZ HOTEL, LAS VEGAS,  
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

SAKE AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT HIGHWAY NUMBERS. BLDG. COLOR #11 - WHITE ROOF.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red & Blue  
Impressions*

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 - 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	1	5	SEP 29 1950	
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	NOV 14 1950	11-16-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

(7)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 0CH1607 ORDER NO. 63446 DATE 9-29-50

CUSTOMER EVANSHIRE HOTEL  
EVANSTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE 00000

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

EVANSHIRE HOTEL - EVANSTON, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

USE PHOTO FROM 5AH1241. MAKE THESE CHANGES: CANOPY TO BE SOLID  
GREEN #54 NO STRIPES. AUTOS TO BE MODERNIZED.

COLOR DESCRIPTION

FOLLOW 5AH1241 WITH CORRECTIONS  
LISTED ABOVE.

PHOTO USED FOR

NO

YES

RETURN PHOTO

2M-16100

Ref. 2 1/2  
RM 4.6. 1 1/2  
L. 13. 93/4

MB

X

1 1/2



ROSS ALLEN'S REPTILE INSTITUTE  
SILVER SPRINGS, FLORIDA

NO. 00H1608

ORDER No. 63584

DATE 9-29-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA ATTRACTION AM I  
IN ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF EMMIE C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

AND TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1950	
SKETCH	10	1 1/2		OCT 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 10 1950	OCT 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 17 1950	
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 9 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

PHOTO COURTESY CORAL GABLES CHAMBER OF COMMERCE

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW UNIVERSITY OF MIAMI  
AT CORAL GABLES, FLORIDA

PRIVATE NO. BEFORE TITLE: DC.290

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1950	OCT 4 1950
SKETCH				
RETOUCHING	5	4	OCT 3 1950	OCT 3 1950
REPHOTO				
PHOTO-LITHO			OCT 10 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13		11-18-50
ARTIST DEPT.	108	9		11-6-50

NOV 9 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

PHOTO COURTESY CORAL GABLES CHAMBER OF COMMERCE' DATE 9-29-50'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ORIGINAL CORAL GABLES HOME  
MADE OF CORAL ROCK WITH A GABLED  
ROOF

PRIVATE NC.BEFORE TITLE: DC.292

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO'

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1950	OCT 5 1950
SKETCH				OCT 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 10 1950	OCT 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2	OCT 19 1950	10-20-50
ARTIST DEPT.	115	9	Nov. 6, 1950	Nov. 7, 1950

DATE BLUEPRINT OK'D

DATE Filed

NOV 9 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

PHOTOS COURTESY FT. LAUDERDALE PUBLICITY BUREAU

25 M POST CARDS

ART COLORTONE

FULL FACE

NO.

OCH1611

ORDER No. 63588

DATE 9-29-50

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
CHURCHES OF FORT LAUDERDALE,  
FLORIDA

UPPER RIGHT  
PRIVATE NO. BEFORE TITLE: DF.55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(4 GROUP VIEW) FOLLOW ROUGH PENCIL SKETCH.

FOLLOW TISSUE OVERLAY ON ALL PHOTOS FOR  
COLOR GUIDE AND INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 11 1950
SKETCH	6	12	OCT 11 1950	OCT 11 1950
RETOUCHING		10	OCT 12 1950	OCT 25 1950
REPHOTO			OCT 2 1950	
PHOTO-LITHO			OCT 12 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	OCT 25 1950	10/25/50
ARTIST DEPT.	103	13		11-6-50

NOV 9 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1612 ORDER NO. 63448 DATE 10-2-50

CUSTOMER EICHLING'S FLOWERS  
EVANSTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER & LOWER PANELS:

SKOKIE, ILL. 3457 DEMPSTER ST. SKO 5600

BOT: EVANSTON - EICHLING'S FLOWERS

.....ETC. (SEE COPY)

FRONT NO. ☒ SPEC (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLACK AND WHITE PHOTO FOR COPY. FOLLOW LAYOUT. FOLLOW INSTRS. ATTACHED.

CROP AS MARKED.

SUBMIT RETOUCHED PHOTO TO CUSTOMER. *not 10/5 SKO 5600*

COLOR DESCRIPTION

USE SMALL COLORED PRINT FOR COLOR.

PHOTO RETURNED  
TO  
PHOTO USED FOR

*Submit Ret  
Photo to Cust.*

*Lot  
Pr. 6  
H.C. 12  
109 La 02*

*X 118*

*Red + Dr Blue*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1613 ORDER NO. 63449 DATE 10-2-50

CUSTOMER  
ETCHLING'S FLOWERS  
EVANSTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH1612. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

*Blue*

*Card*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

109 2.2 2 1/2

X 11B



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1614 ORDER NO. 63451 DATE 10-2-50

CUSTOMER LOUISVILLE TIN AND STOVE CO.  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISVILLE TIN AND STOVE CO.  
737 S. 13TH STREET  
LOUISVILLE 10, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: FILL IN "CITY SALES" SIGN WHERE  
BLACK PATCH IS ON LOWER CORNER OF MAIN PLANT, SO AS TO APPEAR AS REST OF BLDG.  
EXHAUST PIPE PROJECTING FROM SMALLER BLDG. AT EXTREME LEFT SHOULD NOT SHOW.  
SINCE ALL TRUCKS ARE BLUE, CHANGE LARGE ONE SHOWN IN BLACK TO BLUE.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH WITH  
CORRECTIONS LISTED ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

FEB 2 1951

6590-1



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1615 ORDER NO. 63452 DATE 10-2-50  
CUSTOMER LOUISVILLE TIN AND STOVE CO.  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE FULL FACE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
LOUISVILLE TIN AND STOVE CO.  
737 S. 13TH STREET  
LOUISVILLE 10, KENTUCKY

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM OCH1614. MAKE NEW BLACK NEGATIVE.

RUSH PROOF.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR



5x7

R. A. KISHFAUGH, FREDERICKSBURG, VA.

NO. OCH1616

ORDER No. 63589

DATE 9-29-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON MOTHER LODGE,  
FREDERICKSBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO CARD 60574-C-N FOR COLOR GUIDE.

REMOVE FLAG OVER BUILDING, POLES ON BOTH RIGHT AND LEFT OF  
BUILDING, ALSO WIRES. TRACE LETTERING ON SIGNS SO CAN BE  
READ. SEE PENCIL SKETCH (ROUGH) FOR STEPS IN FRONT OF  
BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1950	OCT 11 1950
SKETCH				
RETOUCHING	3	✓	OCT 11 1950	OCT 6 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	OCT 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 14 1950	10-20-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 16 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1617 ORDER NO. 63592 DATE 10-2-50

CUSTOMER THE PENN HARRIS HOTEL  
HARRISBURG, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PLANTATION  
"PLACE OF PLENTY"

ETC. (SEE LAYOUT)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMERS LAYOUT /

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Report 5X7

Ref. 442  
H.C. 1062  
L.A. 10 1/2

X 10B

as quoted

referred



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1618 ORDER NO. 63594 DATE 10-2-50

CUSTOMER ST. CLARE'S HOSPITAL  
SCHENECTADY, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ST. CLARE'S HOSPITAL —  
SCHENECTADY, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE ALL CARS - FILL IN THE SPACE WITH CURBS, GRASS AND BLACKTOP.

XXXXXXXXXXXX

COLOR DESCRIPTION

USE COLOR FROM CARD OCH941 FOR BUILDING. FIRST FLOOR IS OF WHITE SANDSTONE.  
CURBINGS ARE WHITE, PARKING SPACES ARE BLACKTOP, AND THE ISLANDS ARE OF  
WELL-KEPT GRASS. THERE IS A SMALL PATCH OF FLOWERS AT EACH SIDE OF THE  
MAIN ENTRANCE TO HOSPITAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pl 6-1  
12/10/50  
La 9

195X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1619 ORDER NO. 63455 DATE 10-2-50

CUSTOMER LANDRUM REALTY CO., INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L. O. 1/2

Pat. 5 1/2

Mr. H. C. 1 108

116 L. O. 6

X 113

as quoted

Mr. Blue & Red  
Impressions



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1620 ORDER NO. 63456 DATE 10-2-50

CUSTOMER MARABLE NURSERIES  
JOHNSON CITY, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARABLE NURSERIES & GIFT SHOP.. ETC.  
(SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.  
H.C.C.  
L.A.  
108 2  
5  
9

X MB  
as quoted  
X

12  
Oct 1st H. C. C.  
Impressions

(F)



WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK,  
ARK.

NO. OCH1621  
ORDER No. 63597  
DATE 10-2-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISITORS' CHAPEL, A.M.E. CHURCH,  
HOT SPRINGS NATIONAL PARK, ARK.

PRIVATE NO. ~~XXXXXXXXXX~~ LOWER LEFT  
CORNER: #196.

SMALL TYPE: PHOTO BY W.D. RODDENBERRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:  
"WE BATHE THE WORLD"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR & INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1950	OCT 6 - 1950
SKETCH				
RETOUCHING	4	1/2	OCT 4 1950	OCT 5 1950
REPHOTO				
PHOTO-LITHO			OCT 10 1950	OCT 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 17 1950	10-17-50
ARTIST DEPT.		9 1/2	-	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ALLEN "A" CAMP, WOLFEBORO, NEW HAMPSHIRE

NO. OCH1622  
ORDER No. 63608  
DATE 10-3-50

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL

MAIN LODGE, ALLEN "A" ~~CAMP~~ <sup>RESORT</sup>  
WOLFEBORO, N.H.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (USE BETTER PHOTO)

TILE RED ROOF AND AWNING, YELLOW DOOR. WHITE HOUSE. YELLOW ROCKS  
ON LAWN, MULTICOLORED ROCKS IN WALK. GREEN VINES ON BUILDING.  
MULTICOLORED ROCKS IN BASE OF PORCH. YELLOW SPEAR HEADS ON  
AWNING. YELLOW SHUTTERS ON HOUSE. BRIGHT BLOSSOMS ON PLANTS  
BETWEEN SHRUBS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 11 1950
SKETCH				
RETOUCHING	4	20	OCT 4 1950	OCT 6 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	OCT 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	11	OCT 19 1950	10 20 1950
ARTIST DEPT.	118	7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1623  
ORDER No. 63615

DATE 10-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

R-26 WERNER-PFEIFFER HALL OF SCIENCE  
ALBRIGHT COLLEGE, READING, PA.

8 pt. int.

PRIVATE NO. BEFORE TITLE: R-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING: ROOF-GRAY SLATE, WALLS-RED BRICK, TRIM-WHITE (SASH,  
COLUMNS, CUPOLA, ETC.) STEPS AT LEFT-LIGHT GRAY  
CONCRETE. TREES AND FOLIAGE - MAKE FALL COLORS.  
REMOVE - PEOPLE. SEE PICTURE ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1950	
SKETCH				
RETOUCHING	3	3 1/2	OCT 4 1950	OCT 5 1950
REPHOTO				
PHOTO-LITHO			OCT 10 1950	OCT 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 12 1950	10-20-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1624 ORDER NO. 63477 DATE 10-3-50

CUSTOMER E.C. KINNEY PRINTING CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MBUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(SURMA'S....)

USE SMALL BLACK & WHITE PHOTO FOR COPY. (SEE TISSUE OVERLAY)

SUBMIT RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED

Lo. 2-  
Plt 2-  
In 1-108  
La 5-2

116 X

Submit Plt. to  
Customer



DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.  
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH1625

ORDER No. 63625

DATE 10-4-50

25 M POST CARDS

ART ECOLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD MILL, ALLEY SPRING ~~STATE~~  
STATE PARK, IN THE BEAUTIFUL  
OZARKS

*8 pt. it.*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED COLORED ILLUSTRATION FOR COLOR GUIDE. BE SURE  
THE MILL IS A RED COLOR AND THE WATER A NICE BLUE COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Photo in  
4013148*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 10 1950
SKETCH				
RETOUCHING	4	2 1/2	OCT 11 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	OCT 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	OCT 19 1950	10-20-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1626 ORDER NO. 63484 DATE 10-4-50

CUSTOMER PONY EXPRESS MOTEL  
ST. JOSEPH, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PONY EXPRESS MOTEL - ST. JOSEPH, MO.  
"ONE OF OUR GUEST ROOMS" - "PLAYGROUNDS"  
(SEE COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES · NO

RETURN PHOTO

DM-2-16-50

8x10 Reproduction  
2-5x7

L.O. 11/2

Ref. 6 1/2

W.C. 107 2.44

L.A. 13

X 10/13

as quoted x

Red-Orange

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1627 ORDER NO. 63488 DATE 10-5-50

CUSTOMER HERMITAGE ART CO., INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 ; M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. PAUL'S CATHOLIC CHURCH,  
DAYTONA BEACH, FLA.

FRONT NO. 12

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(TRADEMARK)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 121331.

COLOR DESCRIPTION

FOLLOW 121331 ENCLOSED FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1628 ORDER NO. 63489 DATE 10-5-50

CUSTOMER EAGLE SPECIALTY COMPANY  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ROCHESTER'S LARGEST SUPPLY HOUSE

*see old card*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

TAKE OUT WORDS POST CARD & STAMP BOX  
WITH ALL WORDING.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

USE PHOTO FROM 6BH2440. ON ALL SIGNS IN PICTURE SIDE, WHICH NOW  
READ EAGLE SUPPLY HOUSE, CHANGE TO EAGLE SPECIALTY CO.

*OK 792  
4/28/59*

COLOR DESCRIPTION

USE 6BH2440 FOR COLOR GUIDE.

*Use old copy*

*for new numbers*

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 3 1/2  
mm 42- 1 1/2 104  
11/17/50  
JB X*

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1629 ORDER NO. 63639 DATE 10-5-50

CUSTOMER ST. PATRICK'S RECTORY  
DICKINSON, NORTH DAKOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. PATRICK'S CHURCH AND RECTORY ✓  
DICKINSON, NORTH DAKOTA ✓  
6 pt. caps

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor —

Black & White Proof.

Titles — Red, Blue

FOLLOW COLORED DRAWING

COLOR DESCRIPTION

FOLLOW COLORED DRAWING -

ROOF SHOULD BE IN COLOR #22 AND THE BRICK WALLS IN COLOR #15 -  
SIMILAR TO CARD OBH1554. THE SKY AND LAWN AS ON COLORED DRAWING.

ROOF OF CHURCH AND HOUSE IS OF RED CLAY TILE WITH SOME DARKER ONES  
MIXED IN.

HANDLE CAREFULLY - RETURN DRAWING TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Ret.

6 1/2

H.C.

107

13/4

106 L.A.

9

X MB

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1630 ORDER NO. 63771 DATE 10-5-50

CUSTOMER THE COAST INN  
LAGUNA BEACH, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE COAST INN - AT THE SEA SHORE  
LAGUNA BEACH, CALIF.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, BE SURE TO BRING OUT MARQUEE  
UNDER THE COAST INN...

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction

L.O. 1  
Ret. 7 1/2  
J.M. H.C. 102 2  
L.A. 10 1/2

as quoted

(F)



PIATE NEWS COMPANY, CHARLOTTE, N.C.

NO.

00H1631

ORDER No. 63653

DATE 10-6-50

25 M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORICAL SCENES OF CHARLOTTE,  
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

(SEE INSTRUCTIONS ENCLOSED FOR SUB-TITLES)  
PRIVATE NO. BEFORE TITLE: ~~48~~ 48

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(GROUP VIEW-5)

FIRST FOUR VIEWS - USE PHOTOS ON BACK COVER  
OF FOLDER D-6288. FIFTH VIEW - SEE PHOTO  
ENCLOSED. (DESIGN SIMILAR TO SUBJECT 6BH2102)

ROUGH PENCIL  
SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 2 1950

By NOV 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 - 1950	NOV 6 - 1950
SKETCH		2		NOV 3 1950
RETOUCHING		5		
REPHOTO			NOV 2 1950	NOV 2 1950
PHOTO-LITHO			NOV 13 1950	NOV 22 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	30	NOV 22 1950	11-24-50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SX7

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 00H1632

ORDER No. 63657

DATE 10-9-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEAMENS CLUB, 350 ST. JOSEPH ST.,  
MOBILE, ALA., 6 p.m.

SMALL TYPE: PHOTO BY WILLIAM W.  
LAVENDAR,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED CARD FOR COLOR INSTRUCTIONS.

MAKE REPHOTO

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date 79

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 12 1950
SKETCH				
RETOUCHING	5	3	OCT 10 1950	OCT 11 1950
REPHOTO			10-9-50	
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed 10 13 1950

By 20

DATE Photo Returned to Customer \_\_\_\_\_



CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OCH1633

ORDER No. 63657

DATE 10-9-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNMENT STREET METHODIST  
CHURCH, MOBILE, ALA.

SMALL TYPE: PHOTO BY A.L. SCLATER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH-AC WHITE CEMENT. CHURCH DOORS-AC 57, WINDOW OVER DOOR-~~MY~~  
STAINED GLASS. LAMP POST-AC70. SHRUBBERY-USUAL GREEN. TREES ARE  
OAK. WINDOW ON LEFT HAND SIDE-STAINED GLASS. TALL  
SHRUBBERY-EVERGREENS. SMALL SHRUBS IN FRONT OF EVERGREENS- RED  
AZALEAS. REMOVE - ALL WIRES, SIGNS AND TRAFFIC SIGNAL.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7  
Lighter Print

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 12 1950
SKETCH				
RETOUCHING	3	1/2		OCT 10 1950
REPHOTO			10-7-50	10-9-50
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		10-26-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed DEC 15 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,  
DAYTON, OHIO  
PHOTO COURTESY MAYFIELD PHOTOS, INC.

NO. OCH1434  
ORDER No. 63787  
DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE UNIVERSITY  
OF DAYTON, DAYTON, OHIO

8 gal.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C. ST.

RETUCHING AND COLOR DESCRIPTION

FOLLOW PICTURE OVERLAY, AND CARD ATTACHED FOR COLORS, BUT MAKE  
COLORING MORE ALIVE, NOT SO DULL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	OCT 11 1950
SKETCH				
RETUCHING	3	3	OCT 9 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	OCT 26 1950	11 26 50
ARTIST DEPT.	114	1 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 16 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON,  
OHIO

NO. 66H1635

ORDER No. 63787

DATE 10-9-50

25 M POST CARDS C.T. ART COLOR TONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROWN HOSPITAL, VETERANS  
ADMINISTRATION CENTER,  
DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP & BOTTOM. GRASS IN FOREGROUND. PUT FLAG ON POLE.  
ADD CLOUDS. USE ATTACHED CARD AS COLOR GUIDE ONLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	6	3 1/2	OCT 13 1950	OCT 14 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-26-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D.

DATE Filed

NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. OCH1636  
DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON OHIO  
PHOTO BY USAF AIR MATERIEL COMMAND  
ORDER No. 63787  
DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WRIGHT-PATTERSON AIR FORCE BASE,  
DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE HORIZONTAL VIEW  
CROP AT TOP AND BOTTOM WHERE NEEDED. USE BEST JUDGEMENT FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 11 1950
SKETCH				
RETOUCHING	5	3 1/2	OCT 9 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	2 1/2		
ARTIST DEPT.	113	12		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ NOV 16 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO 6CH1637

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,  
PHOTO BY COURTESY OF DAYFIELD DAYTON, OHIO/  
PHOTOS, INC. & CHAMBER OF COMMERCE, DAYTON, OHIO.

ORDER No. 63787

DATE 10-9-50

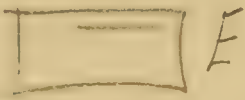
25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAYTON MUNICIPAL AIRPORT /  
VANDALIA, OHIO /

8 pt. 

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OWN DISCRETION ON COLORS. CONCRETE RUNWAYS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION**

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	
SKETCH				
RETOUCHING	4	3	OCT 9 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		10.25.50
ARTIST DEPT.	117	11 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

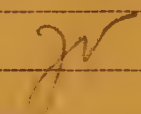
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NOV 16 1950

By 



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO, NO. OCH1638  
PHOTO COURTESY MAYFIELD PHOTOS, INC. & CHAMBER OF COMMERCE, DAYTON, OHIO, ORDER No. 63787  
DATE 10-9-50

25 M PDST CARDS C.T. ART COLORTONE FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. YES  
TITLE IN FULL IMPRINT SAME AS ABOVE.  
WRIGHT BROTHERS MEMORIAL / DAYTON, OHIO  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
WHITE CONCRETE. BRONZE PLAQUE. GREYISH STONE WALL. GREYISH FLAG-STONE FOREORD. PUT LEAVES ON TREES. REMOVE BOY. PUT CLOUDS IN SKY. CROP AS REQUIRED. MAKE VERTICAL CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_  
OPERATION EST. TIME DATE DATE  
Clock No. Time Allowed ENTERED DEPT. COMPLETED  
COMPOSING, Type Set Up OCT 10 1950 OCT 11 1950  
SKETCH  
RETOUCHING 9 3 OCT 10 1950 OCT 10 1950  
REPHOTO  
PHOTO-LITHO OCT 12 1950 OCT 17 1950  
BLUEPRINT  
STRIPPING, OPAQUING  
HAND COLOR PROOF 107 112 OCT 19 1950 11-21-50  
ARTIST DEPT. 112 9  
DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 16 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY WIAVI VALLEY NEWS AGENCY, DAYTON,  
OHIO

NO. 00H1639

ORDER No. 63787

DATE 10-9-50

25 M POST CARDS C.T. ART. OLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW SHOWING PLANTS OF  
FRIGIDAIRE DIVISION/OF GENERAL  
MOTORS CORPORATION, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	1	7	OCT 9 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2	OCT 26 1950	10-27-50
ARTIST DEPT.	116	12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION



NO. OCH1640  
DISTRIBUTED BY WIA I VALLEY NEWS AGENCY, DAYTON, OHIO  
ORDER No. 63787  
DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUGAR CAMP, SALES TRAINING CENTER  
OF THE NATIONAL CASH REGISTER  
COMPANY, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP & BOTTOM.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 11 1950
SKETCH				
RETOUCHING		3	OCT 9 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 12 1950	OCT 23 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	OCT 23 1950	10/23/50
ARTIST DEPT.	113	11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 16 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO

NO. OCH1641

ORDER No. 63787

DATE 10-9-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DAYTON, OHIO

SMALL TYPE:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

*Reduce Black & Color from D 9697.*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Colored Photo*

D-9A-H912

A-9A-H906

Y-9A-H904

T-9A-H905

O-9A-H908

N-9A-H907

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1950	OCT 25 1950
SKETCH	8	6	OCT 25 1950	OCT 25 1950
RETOUCHING	8-12	6		
REPHOTO				
PHOTO-LITHO			NOV 7 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 14 1950	
ARTIST DEPT.	102	13	11/15/50	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1642 ORDER NO. 63659 DATE 10-9-50

CUSTOMER HOTEL SHERRY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: HOTEL SHERRY — 87th  
53RD ST. AT THE LAKE — 6th Ave  
CHICAGO STREET — 6th Ave

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — but indicate sign on top of  
bag.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ref. 8  
V.C. 136 13/4  
L.A. 10 1/2

X MB

as given

OK B  
Submitted  
Photo by Eastman

Original photo sent to  
Mr. F.D. Wagner  
Paul Grant Advertising Co.  
520 N. Michigan Ave.  
Chicago, Ill  
2-20-52



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1643

ORDER NO. 62525

DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-32-BOARDWALK FROM CEDAR AVE.  
WILDWOOD-by-the-SEA, N.J.

PRIV. # BEFORE TITLE: W-32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE FELIN'S FRANKFURTERS SIGN. TRY TO BRING OUT HOWARD JOHNSON SIGN. SEE ATTACHED CARDS FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	
SKETCH				
RETOUCHING		5	OCT 10 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	2	OCT 23 1950	10/23/50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 15 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO.  
OCH1644

ORDER No. 62525

DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-14 BOARDWALK SOUTH OF CONVENTION HALL  
WILDWOOD-by-the-SEA, N.J.

PRIV. # BEFORE TITLE: W-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

1st & 2nd STORE: RED BRICK, YELLOW TRIM. RED & YELLOW SIGNS. 3rd to 6th: RED BRICK, CREAM TRIM. REMOVE DOORS OF 2nd to 6th MAKE THEM OPEN LIKE 6th. ADD PEOPLE ON BOARDWALK. COLOR BOARDWALK LIKE 8BH1355, EXCEPT THERE IS NO CEMENT WALK, ALL WOOD, SILVER RAILS, GREEN LAMP POSTS. WHITE UPPER PORTION OF GEM STORE. RED TILE ON CANOPY OF SAME. 3rd & 4th BLDGS ARE WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	OCT 12 1950
SKETCH				
RETOUCHING		5-2	OCT 10 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 24 1950
BLUEPRINT				
STRIPPING, OPAQUING			OCT 24 1950	
HAND COLOR PROOF	108	1 1/2		10-24-50
ARTIST DEPT.	103	9		11-3-51

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed MAR 9 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1645  
ORDER NO. 62525  
DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-28-PLAYLAND MERRY GO 'ROUND/  
WILDWOOD-by-the-SEA

PRIV. # BEFORE TITLE: W-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE. PUT CLOTHES ON BATHERS. RED BRICK PIERS. WHITE CORNICES, ETC. SILVER TOWERS. ROUND GLASS BLOCK GLOWS AT NIGHT. WHITE TOWER IS BRILLIANT AT NIGHT. WOOD BOARDWALK. WELL LIT INSIDE. USE KODACHROME CARD FOR GUIDE, BUT NOTE SIGNS IN REVERSE ORDER. BACKGROUND IS WHITE WITH RED LETTERS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1950	OCT 20 1950
SKETCH				
RETOUCHING	6	7	OCT 10 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	13	NOV 1 1950	11-2-50
ARTIST DEPT.	110	10		2/6/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO ID 764-1916



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1646

ORDER NO. 62525

DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

W-29 - PLAYLAND, STARLIGHT BALLROOM  
AND ARCADE ENTRANCE, WILDWOOD -by-the-Sea  
N.J. /

PRIV. # BEFORE TITLE: W-29

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT DRESSES ON WOMEN. ADD MORE PEOPLE. OPEN DOORS OF MERRY GO ROUND.  
BLDG. ON LEFT ARE WHITE. BLDGS CENTER RED BRICK, WHITE TRIM, GLASS  
BLOCK, TOWER ON TOP IS LT. BLUE. BLDG. FOR RT. MOSTLY WHITE, (SEE  
CARDS ATTCHD) BLDGS. NEAR RT BLDG. "PERMASTONE" VARIED SHADES OF GREY  
TAN & BROWN. NEAR RT SIGNS HOWARD JOHNSON: YELLOW CREAM, STAINLESS  
STEEL LETTERS-FAMOUS ICE CREAM - 28 FLAVORS. AMUSEMENT LARGE ARROW  
RED-WHITE LETTERS. SILVERS SALT WATER TAFFY STORE MOVING OUT\*\* SEE  
INSTRUCTIONS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1950	
SKETCH				
RETOUCHING	7	5 1/2		OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 3/4	OCT 24 1950	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

(F)



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1647

ORDER No. 62525

DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-40-PLAYLAND, WILDWOOD-by-the-SEA,  
N.J.



PRIV. # BEFORE TITLE: W-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE PREDOMINATES IN ALL BLDGS IN REAR, VARIOUS COLORS OF ROOFS.  
RED BRICK PIERS AT STORE OPENINGS, CORNICES, ETC. WHITE EXCEPT  
MYSTERY CASTLE GABLE, IS FADED GREEN TRIM, RED TRIM AT BOTTOM.  
MAIN PART YELLOW-CREAM. GOLF COURSE HAS A LOG CABIN, RUSTIC BRIDGES  
ETC., BRIGHT GREEN (GRASS) FAIRWAYS, WOOD PLANKS ARE SORT OF LT.  
WALNUT COLOR. WHAT SHOULD BE BOARDWALK IS GREEN COLORED SOLID. BLUE  
AWNINGS ON NEPTUNE GIFT SHOP. SUN BURST OVER LARGE OPENING WITH OCEAN  
AT BOTTOM & SKY AROUND SUN. BLDG. ON LEFT IS WHITE STUCCO, FADED RED  
ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

614  
ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	
SKETCH				
RETOUCHING	✓	5	OCT 19 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JAN 15 1951

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2093 ORDER NO. 65042 DATE 12-19-50

CUSTOMER THE R. H. OSBORNE CO.  
ALTADENA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER RIGHT CORNER:

SURF AUTO HOTEL /

FRONT NO 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

ART WORK ATTACHED. USE BEST JUDGEMENT FOR COLORS OF MAP, BUT EMPHASIZE  
STREETS THAT CUSTOMER HAS MARKED IN BLUE. INSET VIEW IS FROM 1BH2397.  
MAKE IT AS LARGE AS POSSIBLE. ALSO ENLARGE NAME SURF AUTO HOTEL IN LOWER  
RIGHT CORNER.

SUBMIT RET'D PHOTO TO CUST.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE.

CUSTOMER  
1  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1648

ORDER NO. 62525

DATE 10-9-50

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-10 MEMORY LANE, BURKE AND ATLANTIC  
AVE. / WILDWOOD-BY-THE-SEA, N.J.

PRIV. # BEFORE TITLE: W-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. COLOR SIMILAR TO 7AH2327. SHRUBBERY HAS NOW GROWN UP A-  
ROUND BACKSTOPS. SMALL TREES HOLLY TREES. HAVE ONE OR TWO RED GERANI-  
UMS AT BASE OF EACH, AS CAN BE SEEN IN 1st, 3rd & fifth of FRONT ROW  
OF TREES. NAME PLATES AT BASE OF EACH TREE-BRONZE. PAVEMENT LEFT FOR-  
GROUND-GREY. WALK BETWEEN TREES IN 2nd ROW ARE BALL SHAPED HEDGES.  
FLAG POLE WHITE. TALL RED & ORANGE CANNAS AROUND POLE. LOW MOUND-  
LEFT FRONT WILL REQUIRE SOME ART WORK TO SHOW RUST COLOR BORDER WITH  
LT. GREEN CROSS. BLDGS IN REAR: SOME WHITE STUCCO, REST GREY ASBESTOS  
SHINGLE. MAKE ALL GRASS DARK & BRIGHT LIKE 7AH2327. YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 12 1950
SKETCH				
RETOUCHING	4	3	OCT 10 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 24 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	OCT 24 1950	10-24-50
ARTIST DEPT.	26	0		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1649 ORDER NO. 63660 DATE 10-9-50

CUSTOMER SOUTH WINDS MOTEL  
NEVADA, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUS. CARDS SIZE 3½ X 2 3/4

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOUTH WINDS MOTEL - ON HI-WAY 54  
2 1/2 MILES EAST OF NEVADA, MO.

FRONT NO.

(All of this on address side)

R. M.

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE PHOTO FROM OCH1495 - MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1651  
ORDER No. 63492  
DATE 10-9-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
"DELTA QUEEN" ON THE TENNESSEE  
RIVER / IN WESTERN KENTUCKY /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRIDGE SPAN IN LEFT BACKGROUND.  
2 PHOTOS ENCLOSED FOR DETAILS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		-	OCT 12 1950	OCT 17 1950
SKETCH				
RETOUCHING		2	OCT 11 1950	OCT 17 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 26 1950	
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed DEC 4 1950

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1650 ORDER NO. 63789 DATE 10-9-50  
CUSTOMER CAMARGO LODGE MOTEL  
CINCINNATI 36, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

6386

Ret. 5 1/2  
108122501 C.C. 1 1/2  
116 C.C. 9 1/2

X 113

as quoted



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STORE, PADUCAH, KY.

NO. OCH1652

ORDER NO. 63492

DATE 10-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"DELTA QUEEN" ON THE OHIO RIVER,  
PADUCAH, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE "PETTER" SIGNS ARE BLACK ON WHITE BUILDINGS. THE "OHIO VALLEY  
& SUPPLY CO." SIGN IS LETTERED IN YELLOW ON A BRIGHT RED FIELD.  
THE OHIO VALLEY BLDG. IS ORDINARY BRICK RED. THE RED FIELD  
MENTIONED ABOVE IS TRIMMED IN GREEN. DRYDOCK TO LEFT OF PICTURE  
IS A DULL RED LEAD COLOR. THE BOAT IN DRYDOCK SHOULD HAVE A  
BRIGHT COLORED HULL, (GREEN OR RED), TO MAKE IT STAND OUT. THE  
"DELTA QUEEN" HAS A BLACK HULL WITH WHITE SUPERSTRUCTURE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	2	3	OCT 10 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	OCT 24 1950	10-24-50 Jm
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DEC 4 1950



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NO.  
OCH1653  
ORDER No. 63492

DATE 10-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

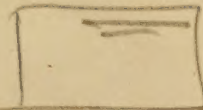
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL SWIMMING POOL IN  
BOB NOBLE PARK, PADUCAH, KENTUCKY

8 pch



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) CUSTOMER PREFERS ONE WITH FELLOW HANGING UPSIDE DOWN  
ON THE DIVING BOARD. ADD MORE SWIMMERS IF NECESSARY (IN MIDDLE  
OF POOL). IF IT IMPROVES THE PICTURE-REMOVE THE BLEACHER SEATS  
IN FOREGROUND. USE CARD 27696 ENCLOSED FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	10	4	OCT 10 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4		10/25/50 Jma
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



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STORE, PADUCAH, KY.

NO. OCH1654  
ORDER No. 63492

DATE 10-9-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ILLINOIS CENTRAL RAILROAD SHOPS,  
PADUCAH, KENTUCKY, OHIO AND  
TENNESSEE RIVERS IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PICTURE MAY BE CONDENSED TO SOME EXTENT, BUT KEEP BUILDINGS  
IN THAT ARE MARKED ON BACK OF PHOTO. (MAIN OFFICE OF PADUCAH SHOPS,  
WASHINGTON JR. HIGH AND TILGHMAN HIGH SCHOOL)  
USE CARD 31463 ENCLOSED FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

2 CW 988

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	5	3½	OCT 10 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		10/25/50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 4 1950



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NO. OCH1655  
ORDER No. 63492  
DATE 10-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

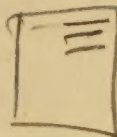
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLARK'S RIVER BRIDGE / U.S.  
HIGHWAYS 60-62-68 AND RIVERS /  
NEAR PADUCAH, KENTUCKY /

8 pl.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO LEAVE BOAT IN PICTURE. SEE OTHER PHOTOS FOR DETAILS.  
PLEASE SHOW SHADOW AND REFLECTION OF BRIDGE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

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order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	OCT 12 1950
SKETCH				
RETOUCHING	9	2	OCT 10 1950	OCT 10 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		10-26-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed DEC 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer